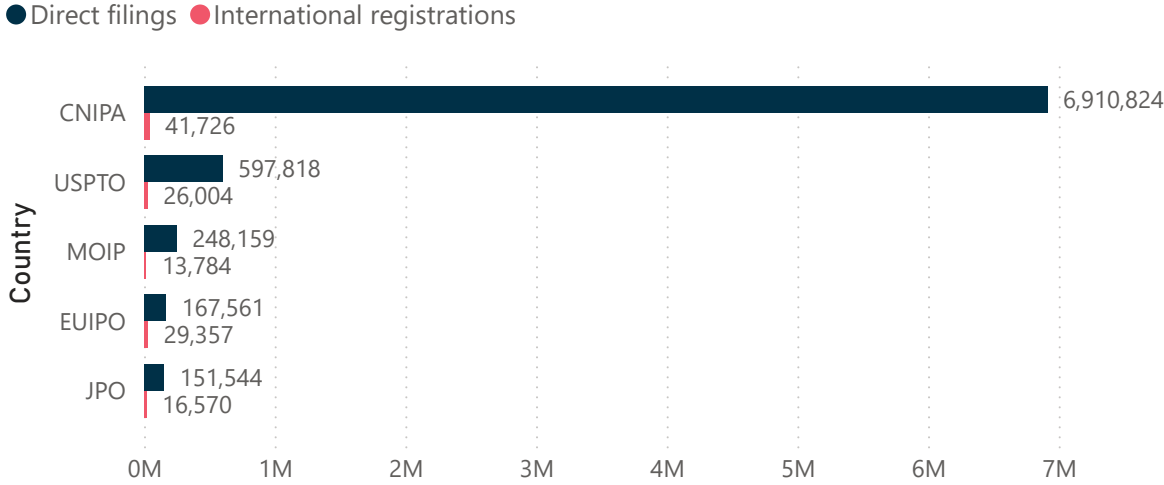


TRADE MARK APPLICATIONS 2025



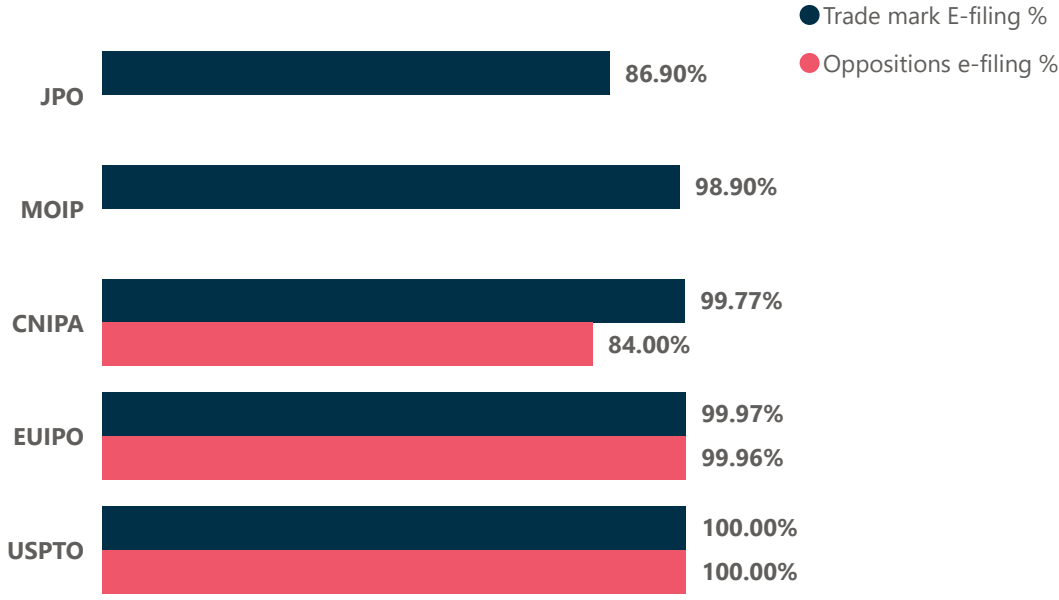
TRADE MARKS REGISTERED 2025



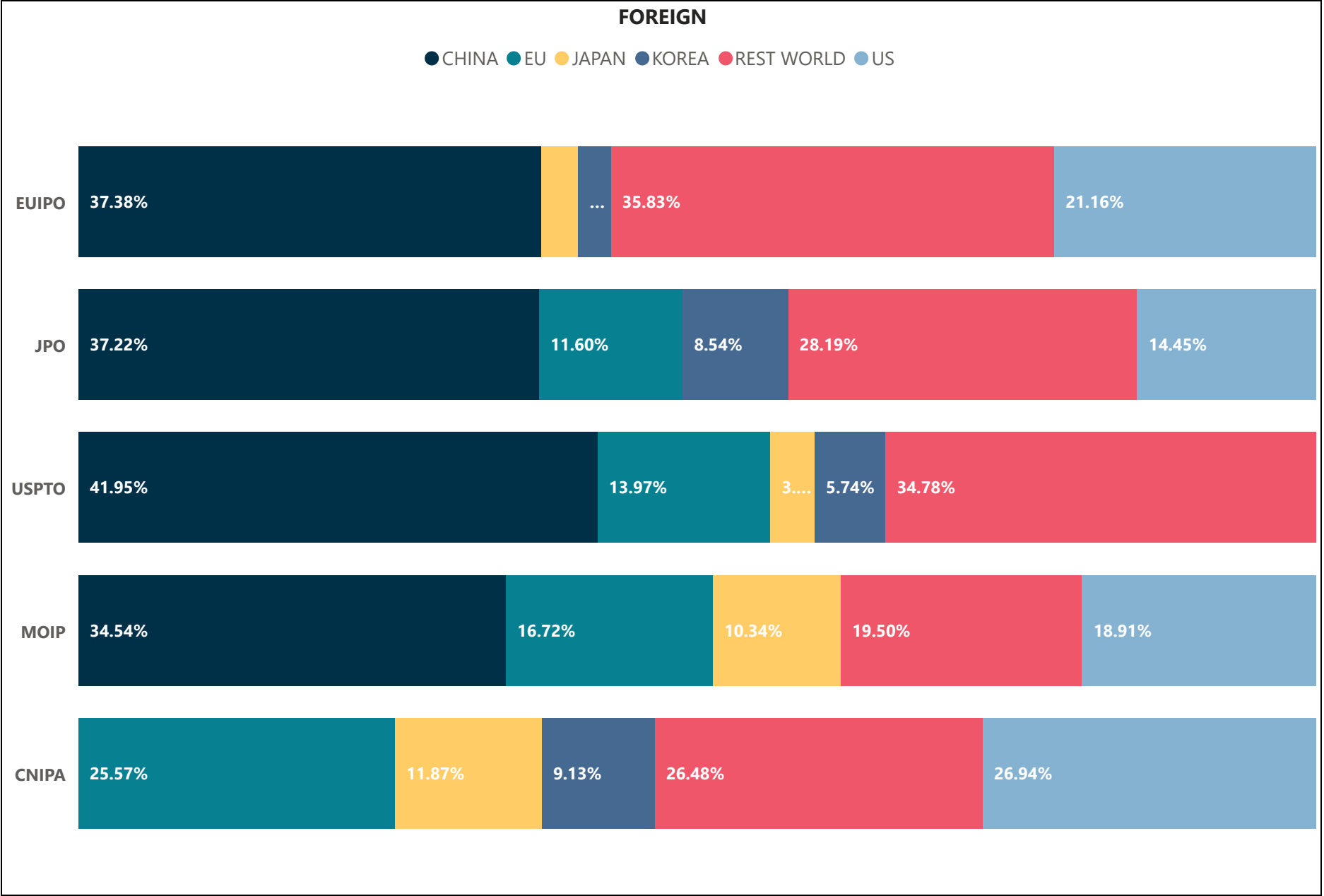
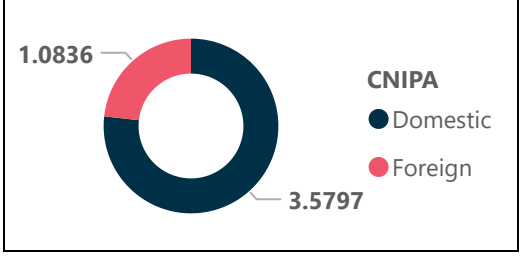
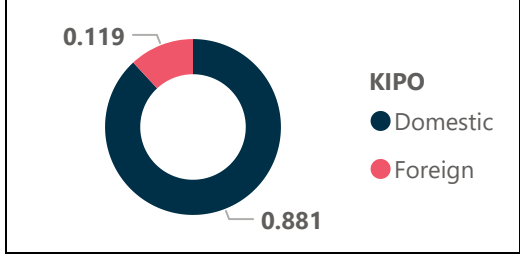
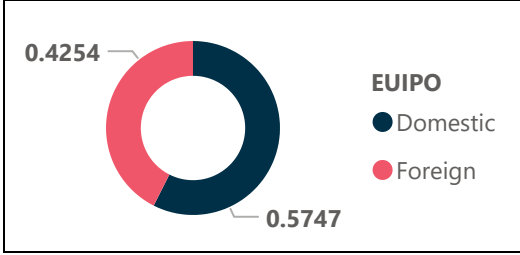
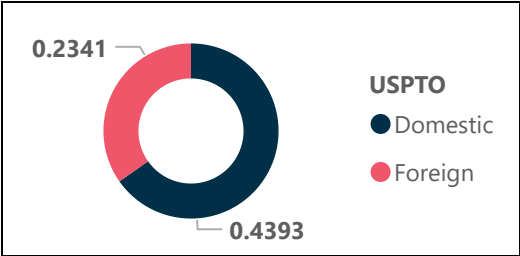
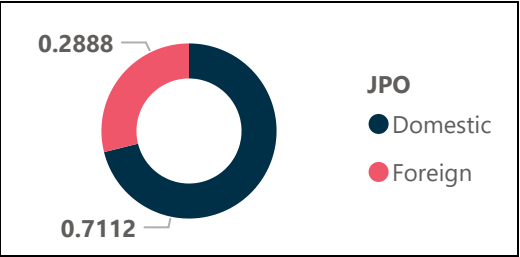
TRADE MARKS IN FORCE 2025



E- FILING 2025 %



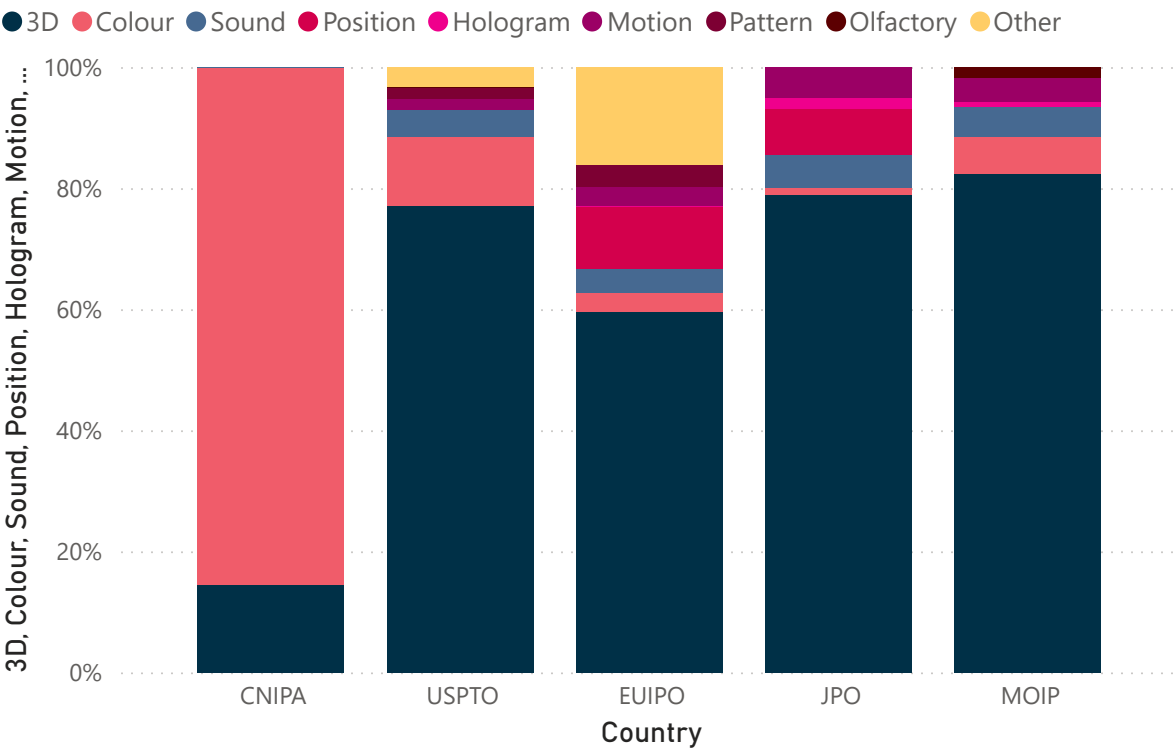
TRADE MARK APPLICATION BY ORIGIN 2025



AVERAGE NUMBER OF CLASSES PER APPLICATION 2025



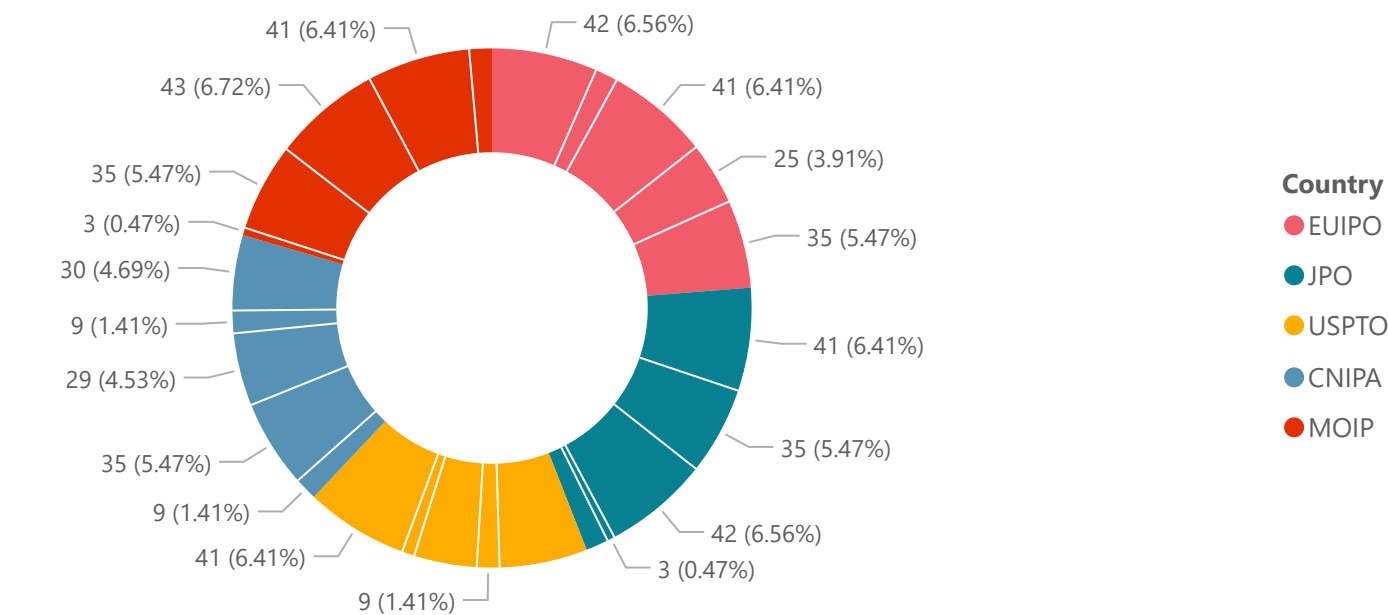
NON-TRADITIONAL TRADE MARKS 2025



NON-TRADITIONAL TRADE MARKS

Country	3D	Colour	Sound	Position	Hologram	Motion	Pattern	Olfactory	Other
CNIPA	4,644	27160	51						
EUIPO	579	32	37	101	1	31	35		157
JPO	295	4	21	28	7	19			
MOIP	186	14	11		2	9			4
USPTO	920	136	54		1	20	23		1
Total	6,624	27346	174	129	11	79	58	5	196

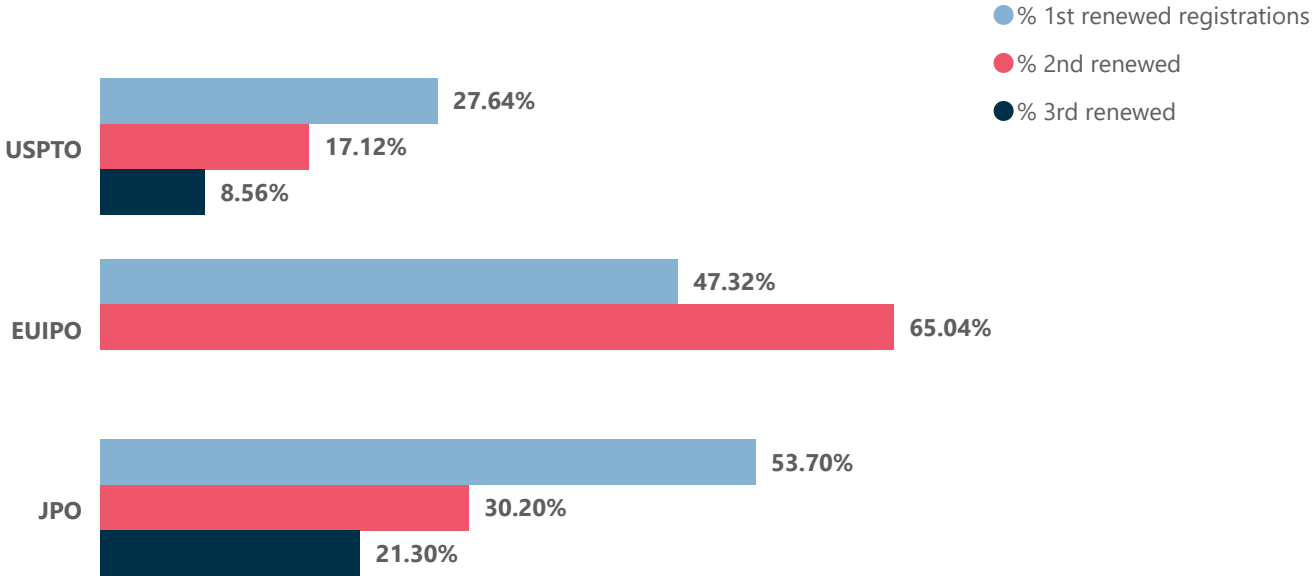
TOP 5 CLASSES APPLIED FOR DURING 2025



TOP 5 CLASSES APPLIED FOR DURING THE RELEVANT PERIOD

Country	Top 1	Top 2	Top 3	Top 4	Top 5	% 1	% 2	% 3	% 4	% 5
CNIPA	35	30	9	29	9	12.52%	7.09%	5.59%	5.28%	5.24%
JPO	35	9	41	42	3	11.03%	9.11%	8.61%	6.89%	4.79%
MOIP	35	9	3	43	41	16.50%	7.70%	6.90%	5.80%	5.40%
EUIPO	9	35	42	41	25	11.00%	10.16%	7.80%	6.30%	4.50%
USPTO	9	41	35	25	5	12.92%	12.35%	11.17%	10.33%	9.44%
Total	123	124	130	180	83	63.97%	46.41%	40.07%	34.60%	29.37%

RENEWAL RATES 2025



TIME FROM RECEIPT OF APPLICATIONS TO FIRST ACTION TO REGISTRATION (without opposition)

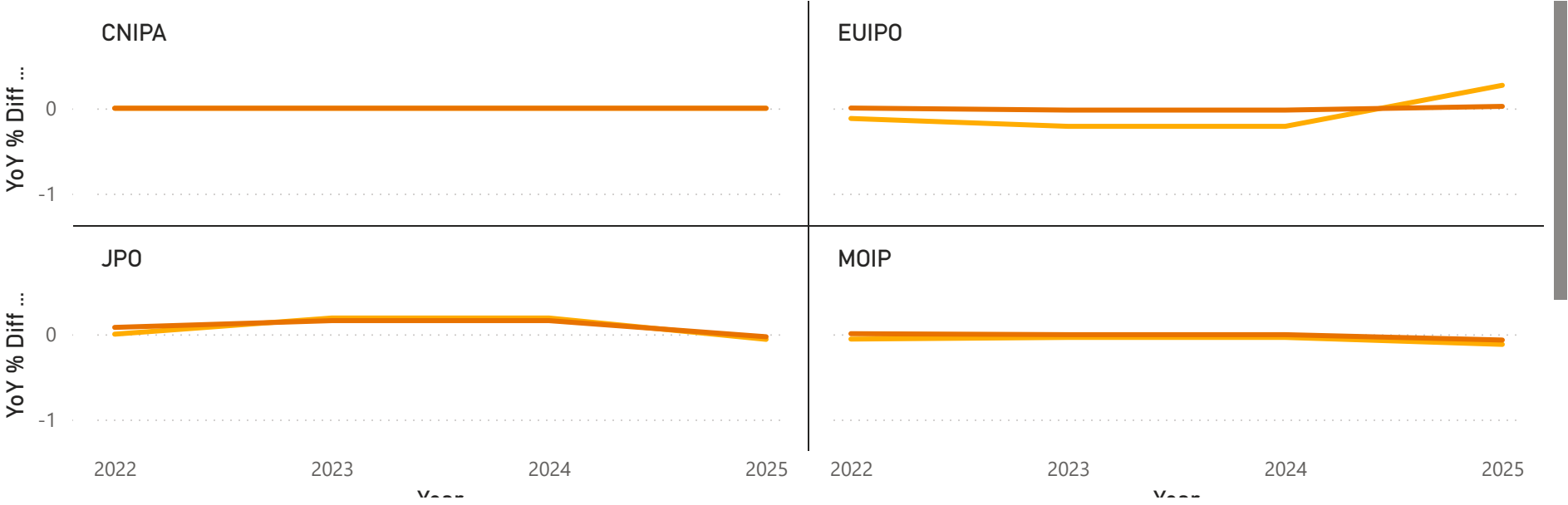
Country	Time from receipt of application (direct filings) to registration (without oppositions)	Time from reception of application to first action (All filings)	Time from reception of application to first action (Direct filings)	Time from reception of application to first action (IR filings)
CNIPA	4 months			
EUIPO	4.18 months	0.66 months	0.76 months	0.57 months
USPTO	12.67 months	6.08 months	4.70 months	1.85 months
MOIP	16.3 months	11.9 months	11.9 months	12.1 months
JPO	7.1 months	6.5 months	6.2 months	8.9 months

TIME TO TAKE A DECISION ON SUBSTANCE IN OPPOSITION

Country	Time to take a decision on substance in opposition
CNIPA	10 months
EUIPO	1.52 months
JPO	9.1 months
MOIP	8.8 months
USPTO	2.43 months

YoY % Diff Direct Filings and YoY % Diff International Filings by Year and Country

● YoY % Diff Direct Filings ● YoY % Diff International Filings



Country	Min of Time from receipt to first action (months)	YoY % Diff Direct Filings	Min of YoY % Diff International Filings	Min of Time to take a decision on substance in opposition (months)	Min of time from receipt to registration (months)
MOIP	11.09	-0.25	-0.07	10.07	16.30
JPO	5.80	0.32	-0.03	8.90	6.30
2024	6.90	0.19	0.16	9.60	7.30
2025	6.48	-0.06	-0.03	9.60	7.08
2022	5.80	0.00	0.08	8.90	6.80
2023	5.80	0.19	0.16	9.40	6.30
USPTO	4.70	-0.45	-0.29	2.44	10.33
2022	8.40	-0.02	0.01	2.50	14.47
2023	8.23	0.00	0.00	3.94	14.63
2024	8.23	0.00	0.00	3.94	14.63
2025	4.70	-0.43	-0.29	2.44	10.33
CNIPA	4.00	0.00	0.00	10.00	4.00
2022	4.00	0.00	0.00	10.00	4.00
2023	4.00	0.00	0.00	10.00	4.00
Total	0.52	-0.66	-0.29	1.52	4.00

FEE STRUCTURE

Country	Fee for filing an application	Fee for registration	Fee for filing an opposition
USPTO	\$ 600.00/class (paper) \$ 350.00/class	\$0	\$ 600.00/class
CNIPA	¥ 300 paper filing (one class) ¥ 270 e-filing (one class)	¥ 0	¥ 500 (one class) ¥ 450 e-filing (one class)
JPO	¥ 3,400 + ¥ 8,600 per class	¥ 32,900 per class	¥ 3,000 + ¥ 8,000 per class
MOIP	~~₩~~ 72,000 (paper filing) ~~₩~~ 62,000 (e-filing) per class Additional fee for designations in excess of 20: ~~₩~~ 2,000 each	~~₩~~ 211,000 per class Additional fee for designations in excess of 20: ~~₩~~ 2,000 each	~~₩~~ 50,000 per class
EUIPO	850€ e-filing (one class). 1,000€ filing through mail (one class).	0€ (independent n° of classes)	320,00€ (independent n° of classes)