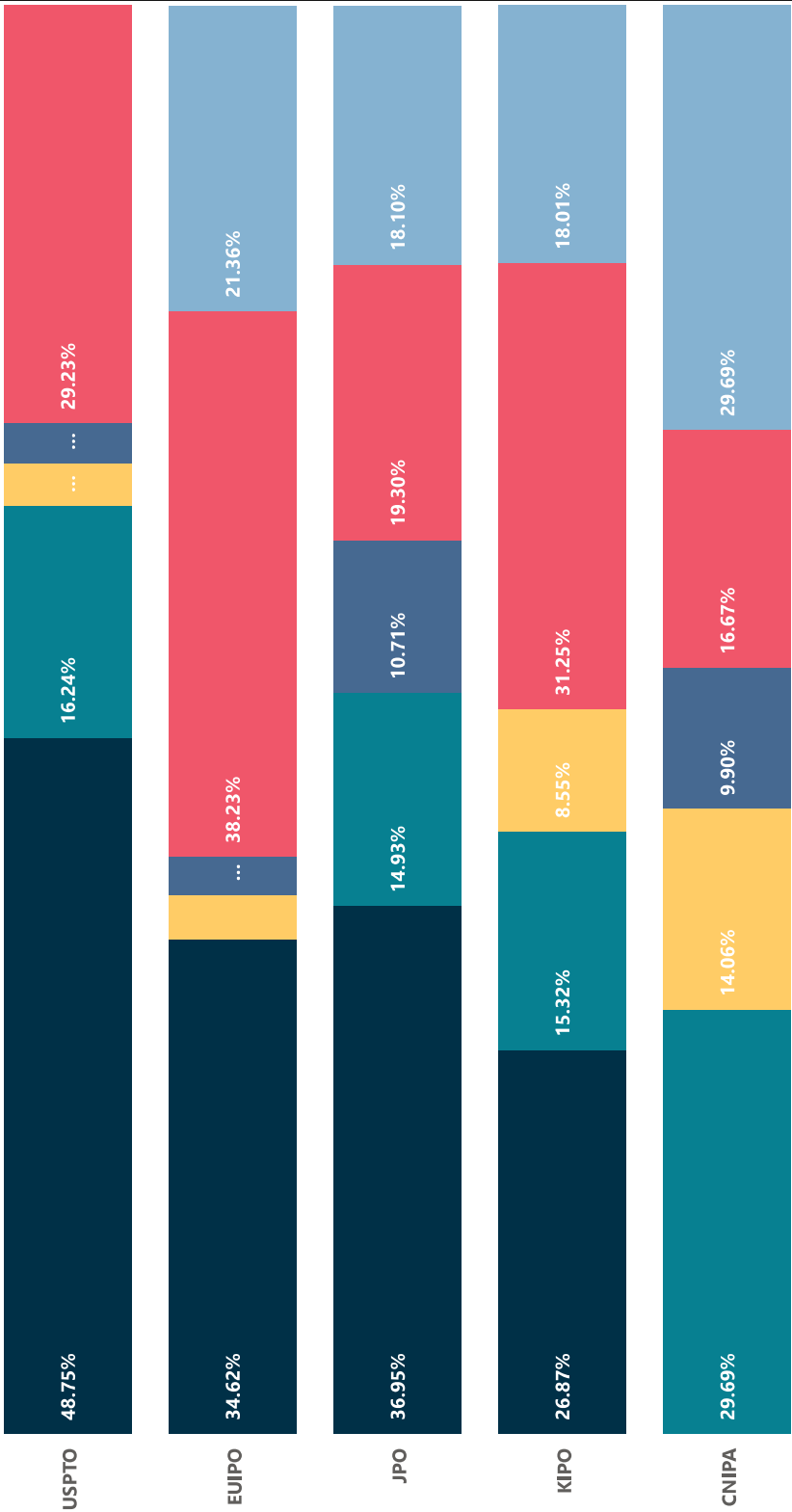


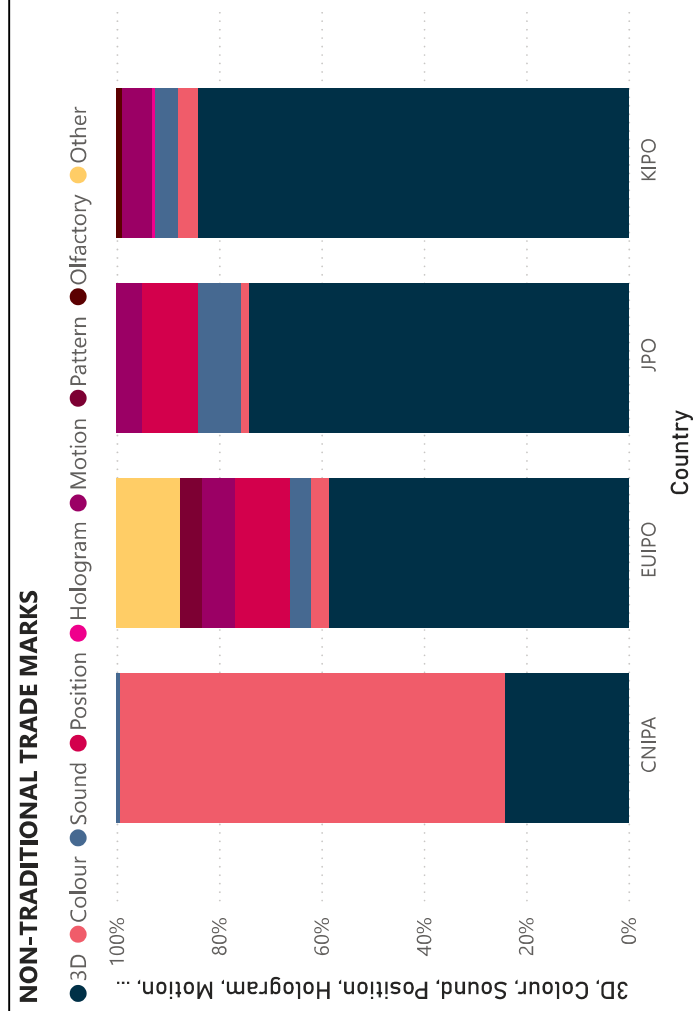
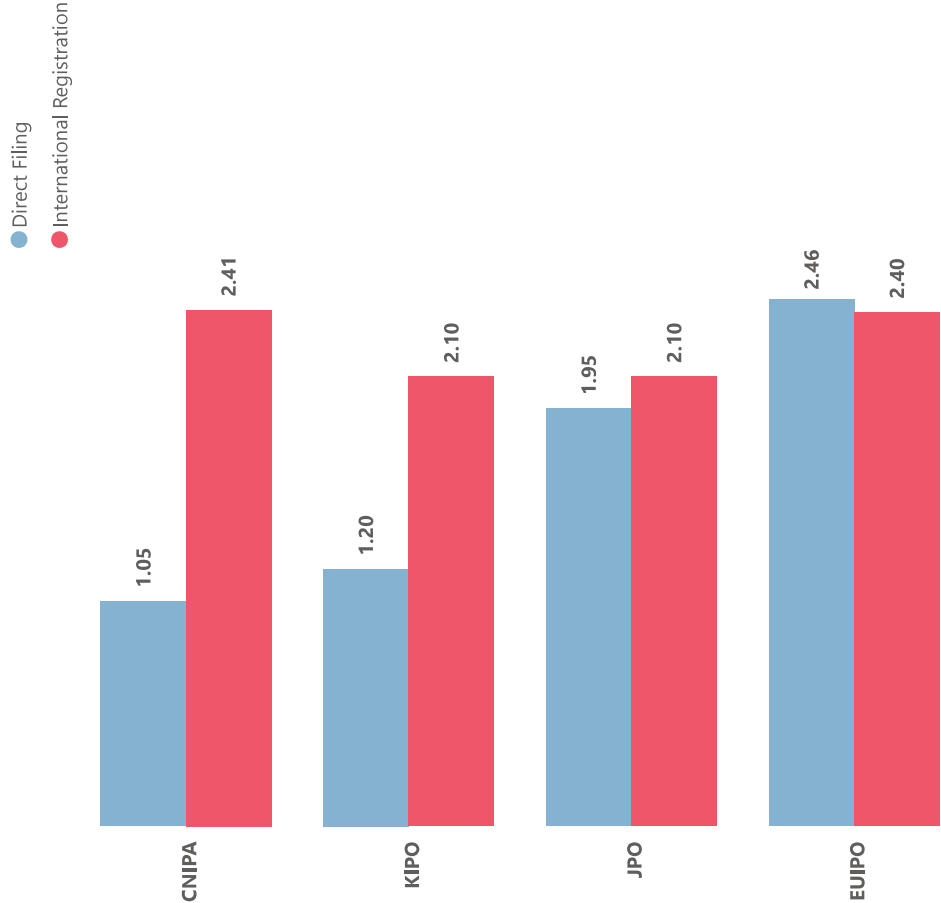
TRADE MARK APPLICATION BY ORIGIN

FOREIGN

● CHINA ● EU ● JAPAN ● KOREA ● REST WORLD ● US



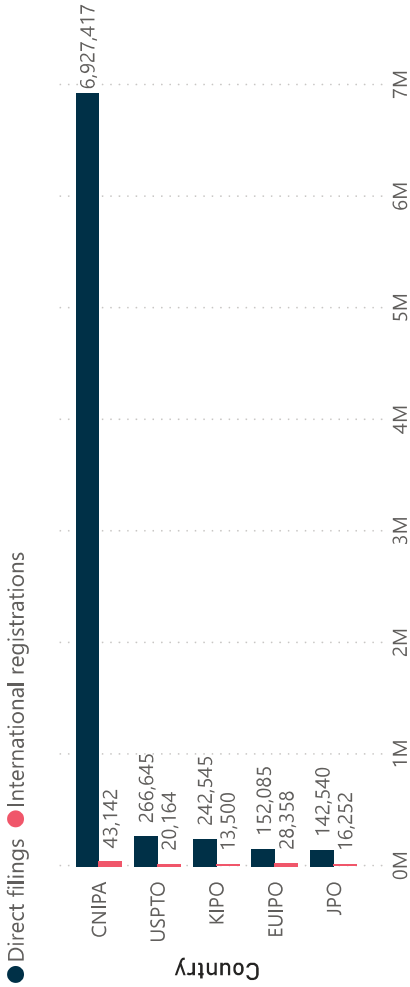
AVERAGE NUMBER OF CLASSES PER APPLICATION



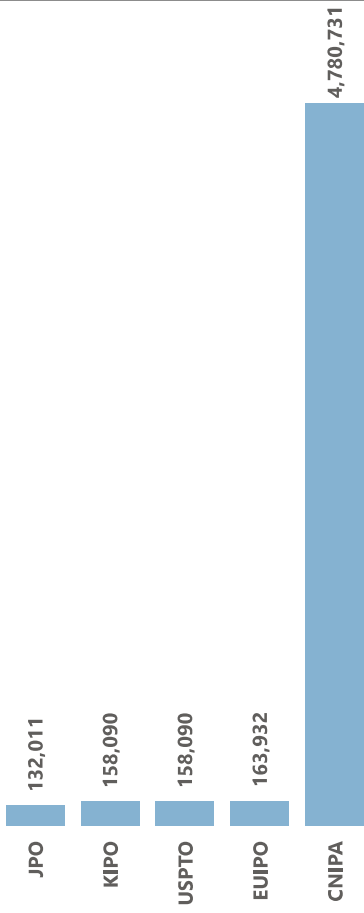
NON-TRADITIONAL TRADE MARKS

Country	3D	Colour	Sound	Position	Hologram	Motion	Pattern	Olfactory	Other
CNIPA	3,248	10139	78						
EUIPO	596	37	41	109		65	43		126
JPO	272	6	31	40		18			
KIPO	171	8	9		1	12			2
Total	4,287	10190	159	149	1	95	43		126

TRADE MARK APPLICATIONS



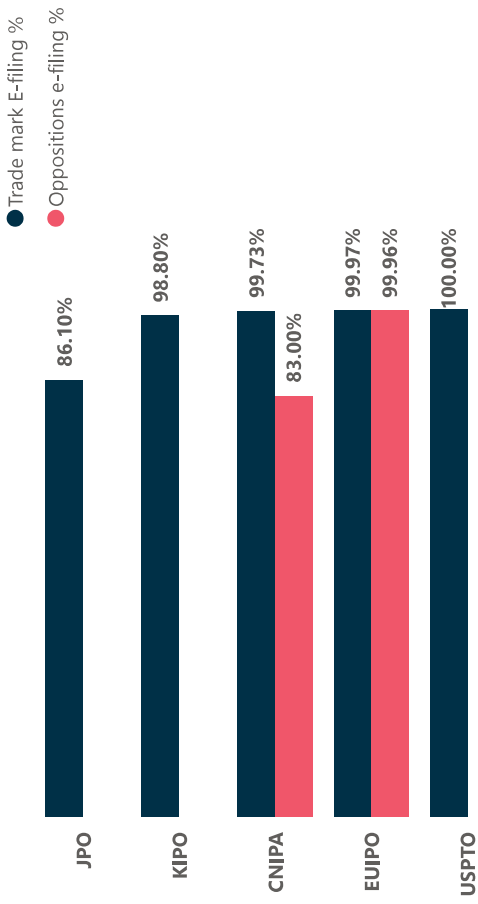
TRADE MARKS REGISTERED

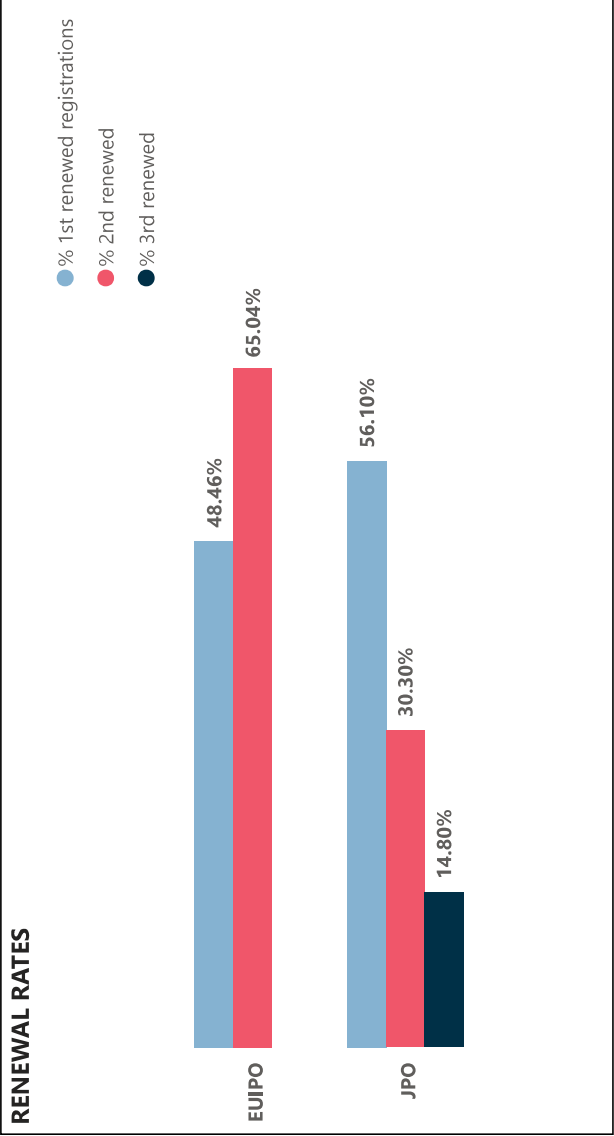


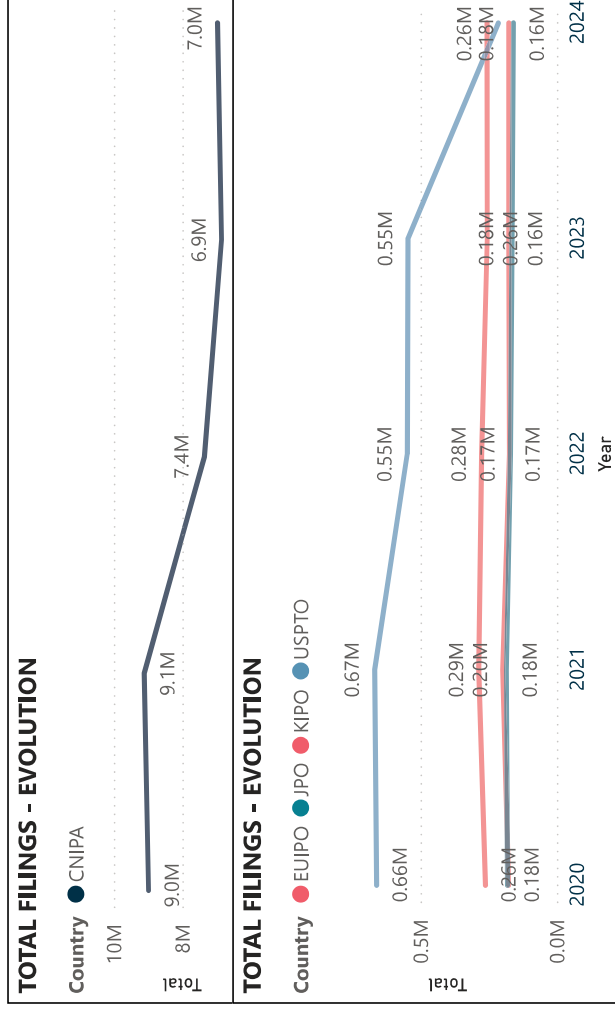
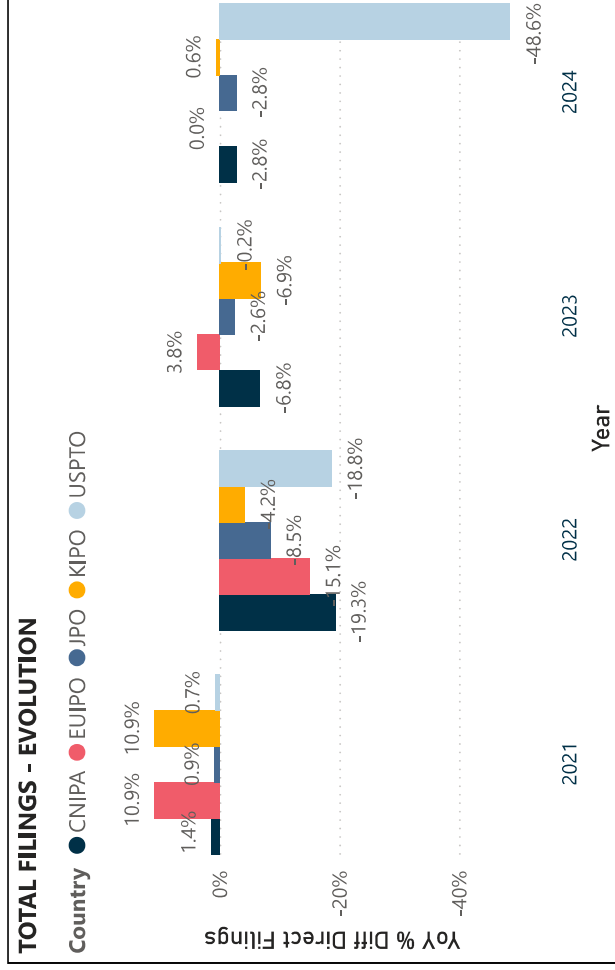
TRADE MARKS IN FORCE



E- FILING %







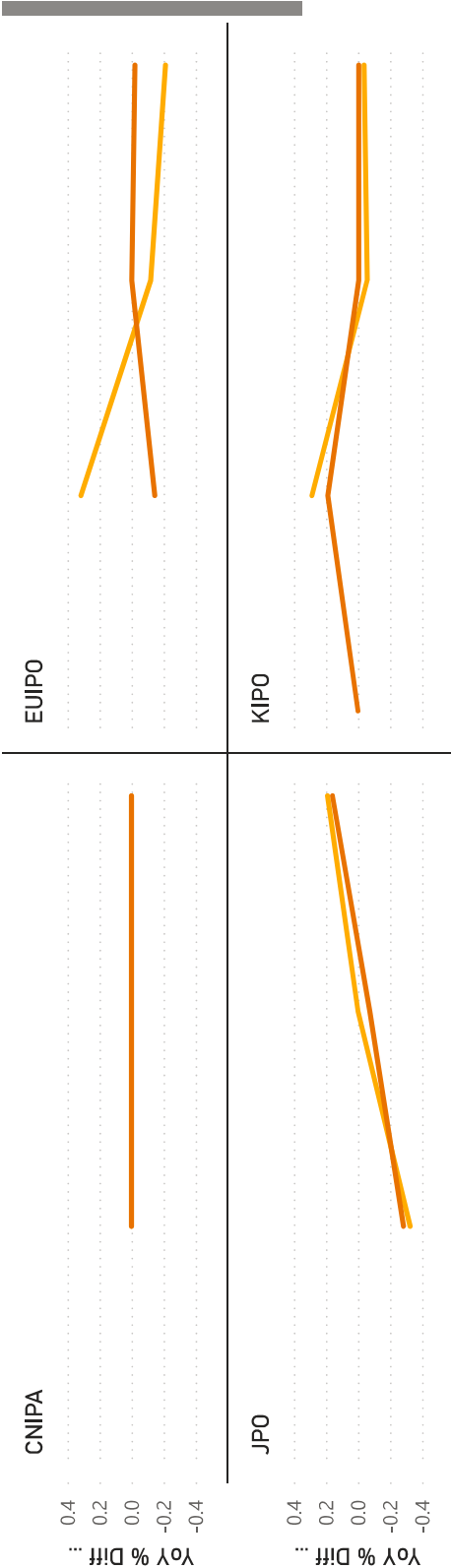
TOTAL FILINGS - EVOLUTION													
Año		2020			2021			2022					
Country	Direct filings	International filings	Total	Total YoY%	Direct filings	International filings	Total	Total YoY%	Direct filings	International filings	Total	Total YoY%	Direct filings
CNIPA	8,959,110	25,472	8,984,582		9,084,571	26,572	9,111,143	1.4%	7,327,812	25,681	7,353,493	-19.3%	6,830,539
EUIPO	149,665	27,322	176,987		165,922	31,976	197,898	11.8%	140,930	33,222	174,152	-12.0%	146,223
JPO	163,148	17,924	181,072		164,537	20,094	184,631	2.0%	150,506	19,769	170,275	-7.8%	146,664
KIPO	243,935	17,924	261,859		270,421	15,400	285,821	9.2%	259,075	16,710	275,785	-3.5%	241,130
USPTO	634,601	26,084	660,685		639,189	28,725	667,914	1.1%	519,320	29,195	548,515	-17.9%	518,423
Total	10,150,459	114,726	10,265,185		10,324,640	122,767	10,447,407	1.8%	8,397,643	124,577	8,522,220	-18.4%	7,882,979

TIME FROM RECEIPT OF APPLICATIONS TO FIRST ACTION TO REGISTRATION (without opposition)				
Country	Time from receipt of application (direct filings) to registration (without oppositions)	Time from reception of application to first action (All filings)	Time from reception of application to first action (Direct filings)	Time from reception of application to first action (IR filings)
CNIPA	4 months			
USPTO				
EUIPO	4.09 months	0.52 months	0.57 months	0.47 months
KIPO	17.5 months	12.6 months	12.8 months	11.1 months
JPO	7.3 months	6.9 months	6.6 months	9.2 months

TIME TO TAKE A DECISION ON SUBSTANCE IN OPPOSITION	
Country	Time to take a decision on substance in opposition
CNIPA	10 months
EUIPO	1.9 months
JPO	9.6 months
KIPO	12 months
USPTO	

YoY % Diff Direct Filings and YoY % Diff International Filings by Year and Country

● YoY % Diff Direct Filings ● YoY % Diff International Filings



Country	Min of Time from receipt to first action (months)	Min of Time from receipt to first action (months)	YoY % Diff Direct Filings	Min of YoY % Diff International Filings	Min of Time to take a decision on substance in opposition (months)	Min of time from receipt to registration (months)
☐ KIPO	10.80	10.80	0.19	-0.01	12.00	14.90
2022	13.90	13.90	0.29	0.19	12.30	17.70
2021	10.80	10.80		0.00	12.50	14.90
2024	12.60	12.60	-0.04	-0.01	12.00	17.50
2023	13.10	13.10	-0.06	-0.01	15.45	17.60
☐ USPTO	7.32	7.32	0.13	0.00	2.03	12.23
2022	8.40	8.40	0.15	0.18	2.50	14.47
2024	8.23	8.23	0.00	0.00	3.94	14.63
2021	7.32	7.32			2.03	12.23
2023	8.23	8.23	-0.02	0.01	3.94	14.63
☐ CNIPA	4.00	4.00	0.00	0.00	10.00	4.00
2022	4.00	4.00	0.00	0.00	11.00	4.00
2023	4.00	4.00	0.00	0.00	10.00	4.00
Total	0.52	0.52	0.17	-0.28	1.90	4.00

FEE STRUCTURE

Country	Fee for filing an application	Fee for registration	Fee for filing an opposition
CNIPA	¥ 300 paper filing (one class) ¥ 270 e-filing (one class)	¥ 0	¥ 500 (one class) ¥ 450 e-filing (one class)
JPO	¥ 3,400 + ¥ 8,600 per class	¥ 32,900 per class	¥ 3,000 + ¥ 8,000 per class
KIPO	₩62,000 (paper filing) ₩52,000 (e-filing) per class Additional fee for designations in excess of 20: ₩ 2,000 each	₩211,000 per class Additional fee for designations in excess of 20: ₩ 2,000 each	₩ 50,000 per class
USPTO	\$750.00/class (paper) \$350.00/class (TEAS) \$250.00/class (TEAS+)	0\$	600,00\$/class
EUIPO	850€ e-filing (one class), 1,000€ filing through mail (one class).	0€ (independent n° of classes)	320,00€ (independent n° of classes)