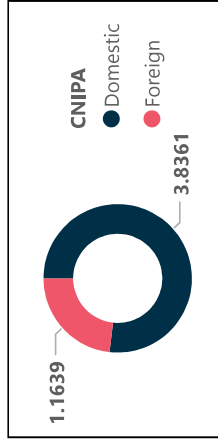
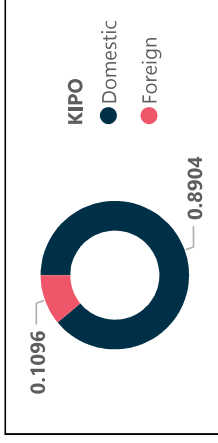
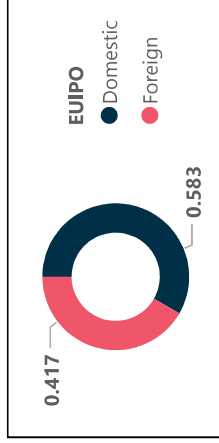
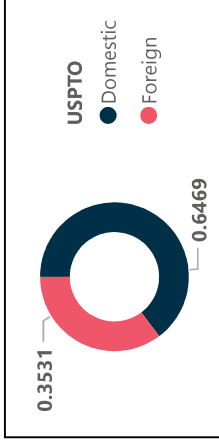
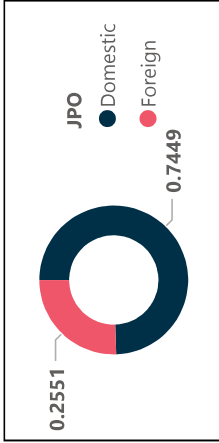
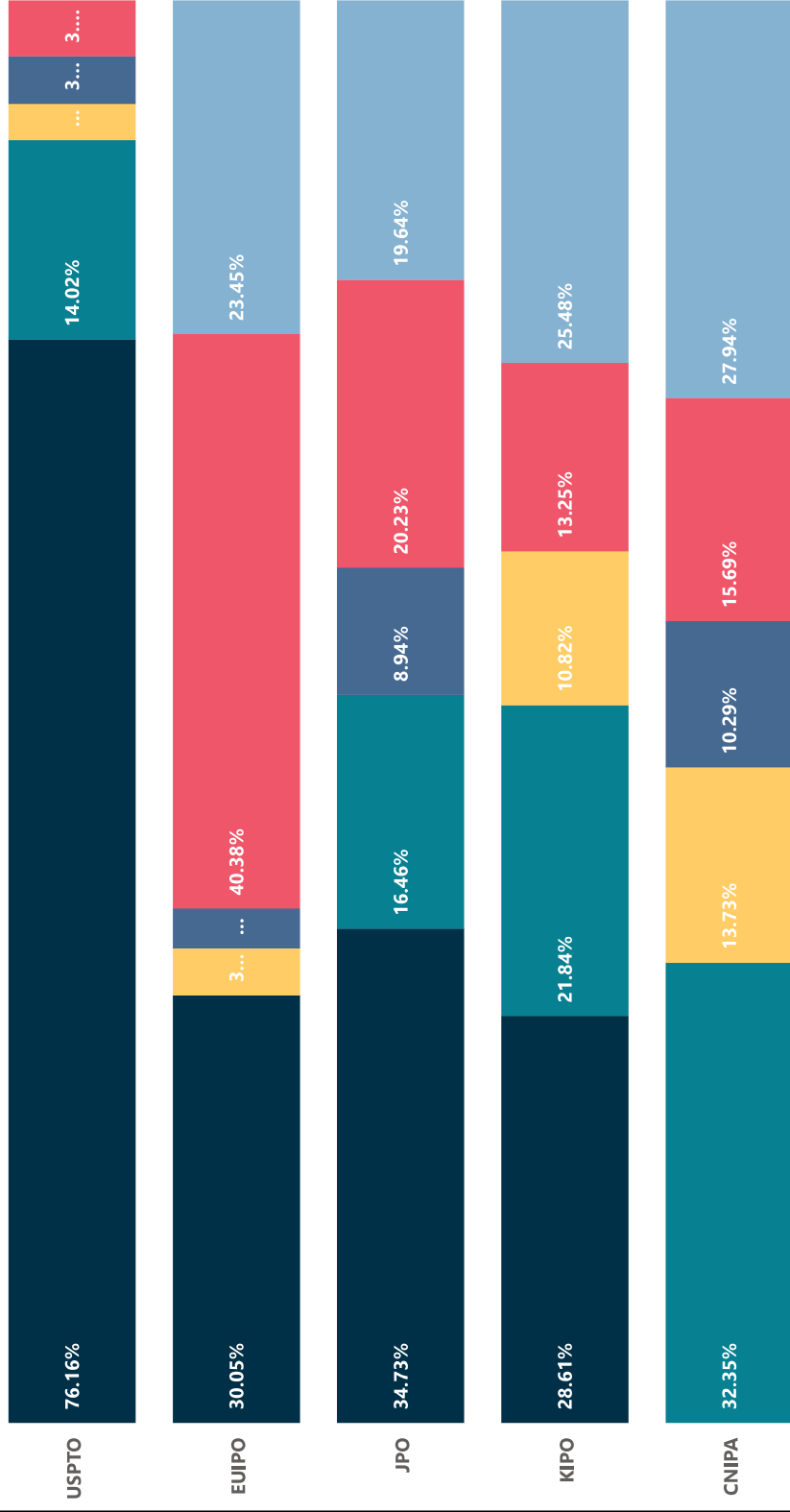


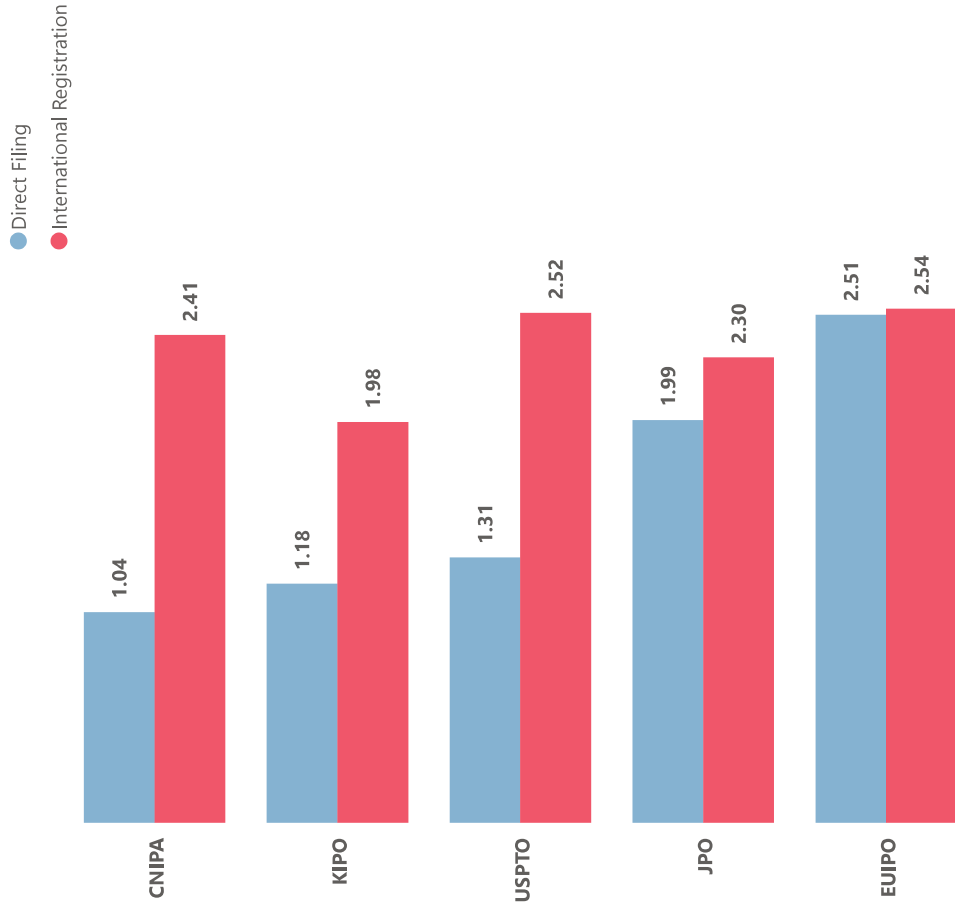
## TRADE MARK APPLICATION BY ORIGIN

### FOREIGN

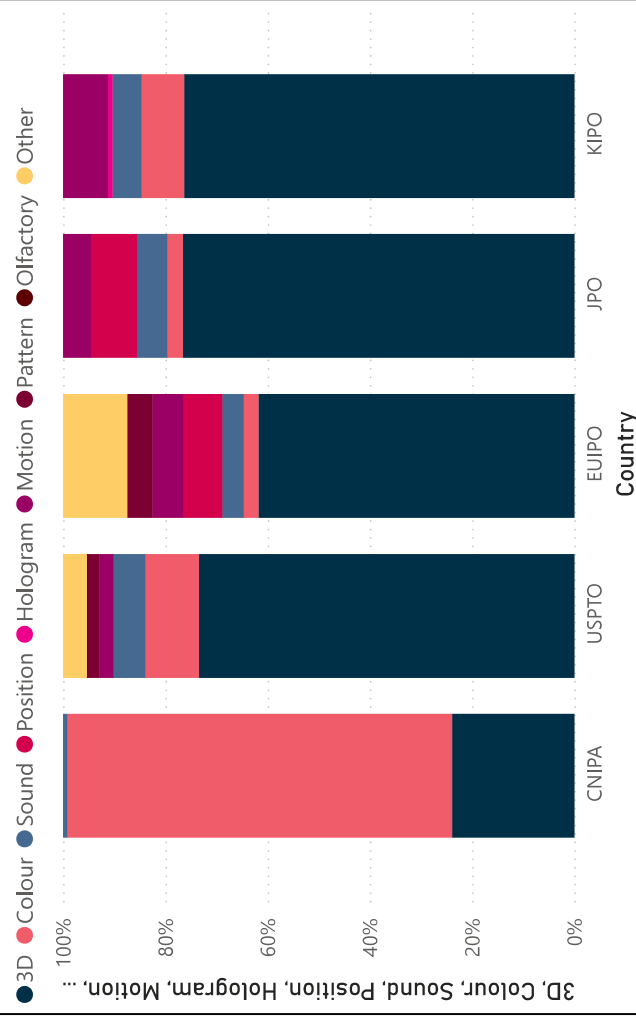
● CHINA ● EU ● JAPAN ● KOREA ● REST WORLD ● US



### AVERAGE NUMBER OF CLASSES PER APPLICATION

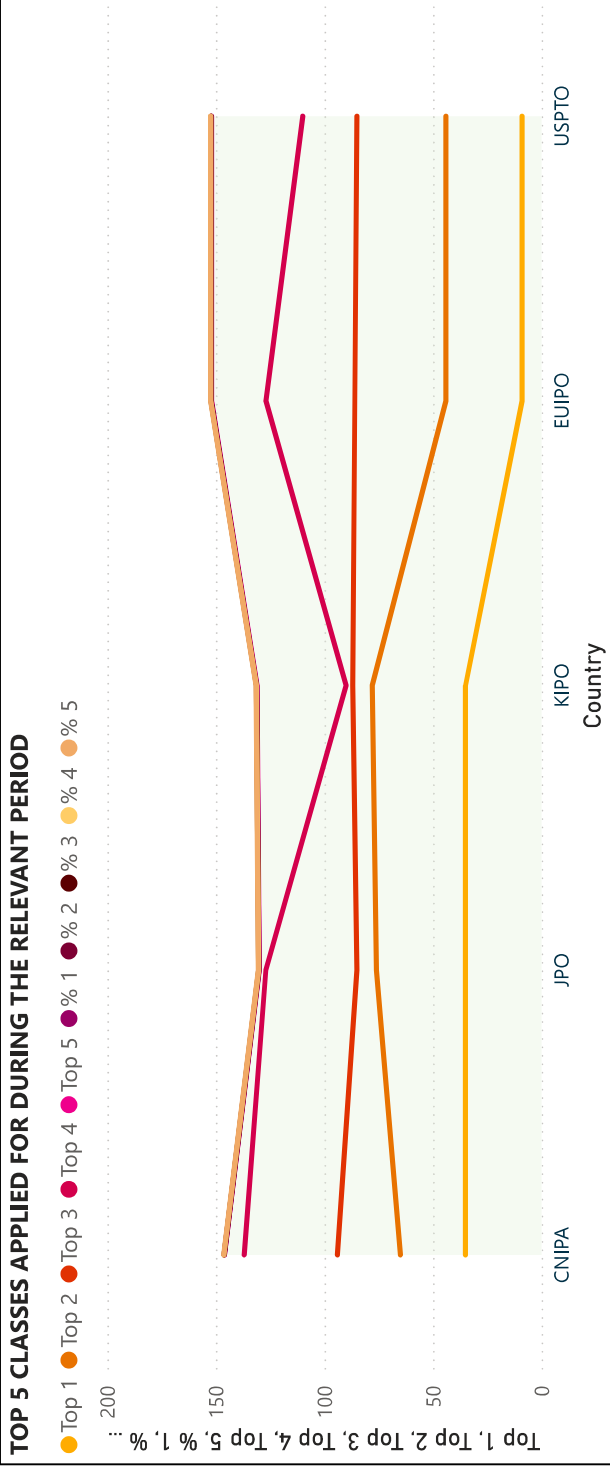


### NON-TRADITIONAL TRADE MARKS



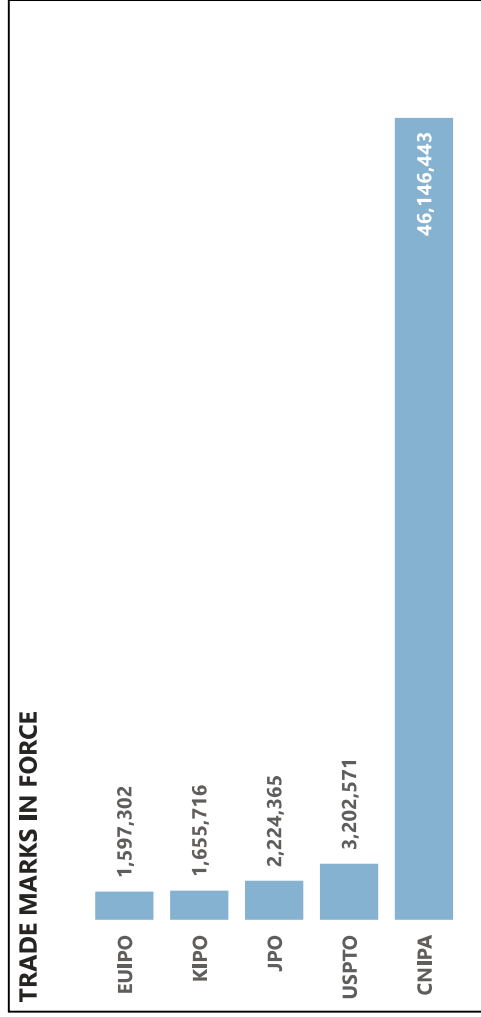
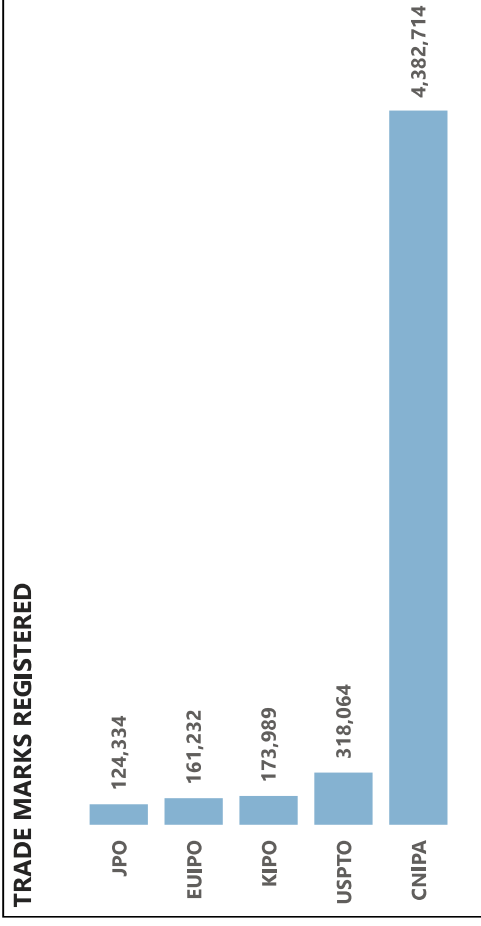
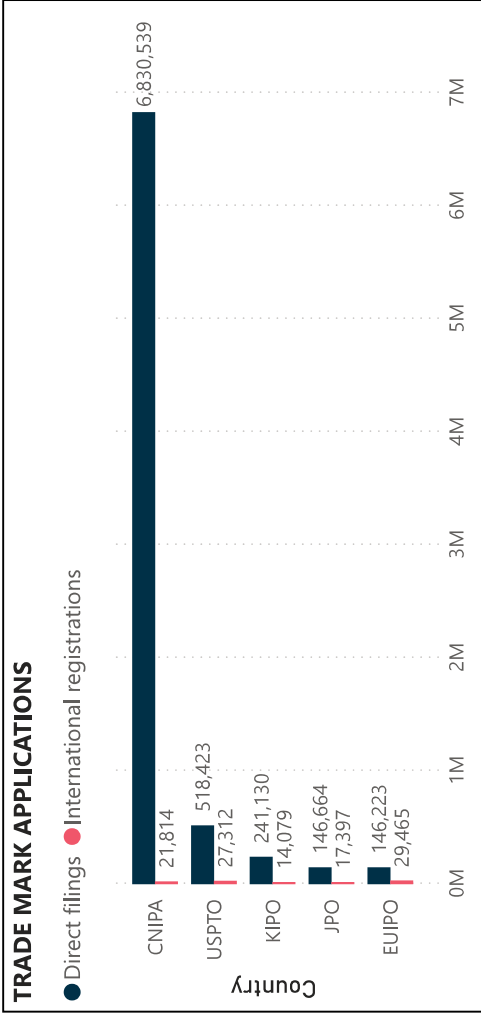
### NON-TRADITIONAL TRADE MARKS

Country	3D	Colour	Sound	Position	Hologram	Motion	Pattern	Olfactory	Other
CNIPA	2,875	9072	91						
EUIPO	498	23	34	62	48	40			101
JPO	274	11	21	32		20			
KIPO	174	19	13		2	20			
USPTO	726	104	61		1	27	23	1	46
<b>Total</b>	<b>4,547</b>	<b>9229</b>	<b>220</b>	<b>94</b>	<b>3</b>	<b>115</b>	<b>63</b>	<b>1</b>	<b>147</b>



### TOP 5 CLASSES APPLIED FOR DURING THE RELEVANT PERIOD

Country	Top 1	Top 2	Top 3	Top 4	Top 5	% 1	% 2	% 3	% 4	% 5
CNIPA	35	30	29	43	9	13.29%	7.36%	5.51%	5.47%	5.23%
JPO	35	41	9	42	3	10.93%	8.87%	8.49%	6.64%	4.95%
KIPO	35	43	9	3	41	16.40%	8.00%	7.30%	5.60%	5.50%
EUIPO	9	35	42	41	25	10.88%	10.00%	7.84%	6.04%	4.35%
USPTO	9	35	41	25	42	10.04%	9.73%	9.56%	8.89%	6.79%
<b>Total</b>	<b>123</b>	<b>184</b>	<b>130</b>	<b>154</b>	<b>120</b>	<b>61.54%</b>	<b>43.96%</b>	<b>38.70%</b>	<b>32.64%</b>	<b>26.82%</b>





### TIME FROM RECEIPT OF APPLICATIONS TO FIRST ACTION TO REGISTRATION (without opposition)

Country	Time from receipt of application (direct filings) to registration (without oppositions)	Time from reception of application to first action (All filings)	Time from reception of application to first action (Direct filings)	Time from reception of application to first action (IR filings)
CNIPA	4 months			
EUIPO	4.18 months	0.66 months	0.75 months	0.56 months
KIPO	17.6 months	13.1 months	13.2 months	12.8 months
USPTO	14.63 months	8.23 months	8.50 months	5.47 months
JPO	6.3 months	5.8 months	5.2 months	9.6 months

### TIME TO TAKE A DECISION ON SUBSTANCE IN OPPOSITION

Country	Time to take a decision on substance in opposition
CNIPA	11 months
EUIPO	3.2 months
JPO	8.9 months
KIPO	12.3 months
USPTO	2.5 months

## FEE STRUCTURE

Country	Fee for filing an application	Fee for registration	Fee for filing an opposition
CNIPA	¥ 500 paper filing (one class) ¥ 450 e-filing (one class)	¥ 0	¥ 500 (one class) ¥ 450 e-filing (one class)
JPO	¥ 3,400 + ¥ 8,600 per class	¥ 32,900 per class	¥ 3,000 + ¥ 8,000 per class
KIPO	₩62,000 (paper filing) ₩52,000 (e-filing) per class Additional fee for designations in excess of 20: ₩ 2,000 each	₩21,000 per class Additional fee for designations in excess of 20: ₩ 2,000 each	₩ 50,000 per class
USPTO	\$750.00/class (paper) \$350.00/class (TEAS) \$250.00/class (TEAS+)	0\$	600,00\$/class
EUIPO	850€ e-filing (one class). 1,000€ filing through mail (one class).	0€ (independent n° of classes)	320,00€ (independent n° of classes)