

TM5 Joint Statement on the 4th Industrial Revolution

Considering that the role of a trademark manifests in various forms as innovative technologies emerge with the advent of the Fourth Industrial Revolution exemplified by Artificial Intelligence (AI), big data and augmented reality (AR);

Reaffirming the commitment of the TM5 to provide better services for users and the public based on mutual understanding of the TM5 Partners and feedback received during TM5 user sessions;

Committing to upholding the TM5 mission statement which includes the exchange of information on practices, programs and common projects aimed at the harmonization or improvement of trademark procedures, promotion of cooperation and collaboration between members and contribution to more user-friendly and interoperable trademark systems;

The TM5 Partners met on November 1, 2018, in Seoul, Republic of Korea, and decided to undertake the following initiatives:

(1) to continue cooperation among the TM5 Partners in response to the Fourth Industrial Revolution to protect new trademarks brought by emerging technologies;

(2) to share information and experiences among the TM5 Partners with respect to use of emerging technologies to improve trademark administrative services, examination quality and classification;

(3) to diversify communication channels with stake-holders of the TM5 jurisdictions to continue to support user communities;

(4) to hold a meeting as necessary to share each TM5 Partner's initiatives in response to the Fourth Industrial Revolution, thereby providing an opportunity for Partners to learn from one another and informing users of such efforts to keep abreast of changing trends.

TM5 Joint Statement

in
Seoul

November, 1, 2018

