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Evidence of Use in Trademark Examination



Trademark registration is for the purpose of use.

In order to encourage the use of trademarks, there are still a number of occasions where evidence of use needs to be submitted in the examination process under the first-to-file registration system.

when applications are filed on the same date

- Who uses: applicant
- When to use: use first
- How to use: actual use

Non-traditional trademarks acquire distinctiveness

- Who uses: applicant
- When and how to use it: long-term widespread practical use

A large number of applications in a short period of time

- Who uses: The applicant or its affiliates
- When to use: Actual use at any time
- How to use: actual use or have real intention to use



Thank
You!

