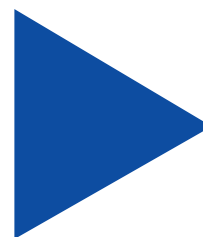




10 years
TM5
anniversary
booklet



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“In the past decade, the TM5 offices have undertaken effective and fruitful co-operation activities through sustained joint efforts, which have yield a number of results in enhancing the efficiency and quality of trade mark systems and bringing benefits to users and the public. We will continue to work together towards our goals and provide better services for users. I look forward to greater co-operation and further achievements under the TM5 framework.”

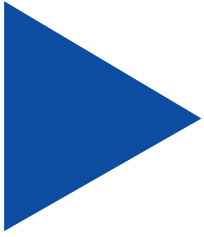
Shen Changyu, Commissioner - China National Intellectual
Property Administration

“We are building on ten years of collective results, keeping pace with change, improving quality, and sharing the benefits of technology with each other and our users. Now the world's five largest trade mark offices are set to embark on their joint strategic vision for the future reaffirming and redefining the TM5 mission. We will shape and promote a clear, accessible and interoperable system with the involvement of all stakeholders of the international trade mark landscape.”

Christian Archambeau, Executive Director - European Union
Intellectual Property Office

“As a framework comprised of the five largest trademark offices in the world, the TM5 has actively promoted wide-ranging collaborations over the past decade in order to improve the quality of trademark examinations and services for the benefit of our users. We are committed to working together with our users in a timely, efficient, and beneficial manner, while proactively using new technologies to address all issues related to trademarks. Such matters include the global increase in trademark applications, as well as the rise of new digital technologies within the business world. We look forward to working together with users as we continue to implement our future initiatives.”

Hamano Koichi, Commissioner - Japan Patent Office



“Over the past decade, the TM5 has contributed to establishing more efficient and user-friendly trademark systems by successfully undertaking joint projects such as creating and managing the TM5 official website and providing users with trademark regulations and practices of member offices. Faced with a new IP landscape driven by the digital transformation and advancement of new technologies today, we need to redefine the mission of the TM5 as the five largest IP offices in the world and further strengthen our cooperation through new projects adapted to the New Normal. ”

Lee In Sil, Commissioner - Korean Intellectual Property Office

“Because the global marketplace is ever-changing, it is critical that the systems for obtaining and protecting trademark rights are predictable and fair. Our work with TM5 Partners over the past ten years to improve and harmonize trademark office practices has yielded significant accomplishments toward these goals. I look forward to continuing our participation in TM5 to build upon these successes for the benefit of the trademark user community. ”

**Kathi Vidal, Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office**



TM5 is a framework that was established in 2012, through which the trademark offices of the world's five largest and most dynamic economies, comprising the China National Intellectual Property Administration (CNIPA), the European Union Intellectual Property Office (EUIPO), the Japan Patent Office (JPO), the Korean Intellectual Property Office (KIPO)

and the United States Patent and Trademark Office (USPTO), exchange information on trade mark-related matters and perform cooperative activities for their mutual benefit and in the interest of IP stakeholders.

The World Intellectual Property Organization (WIPO) participates in TM5 with observer status.

“Over the last decade, the TM5 has strengthened the bonds between the largest IP Offices in the world. This has benefitted brand owners from all over the world who now have access to better and more user-friendly tools as they move their brands across borders. But the world does not stand still. The pandemic has made many enterprises rethink their relationship with customers, and accelerated the shift to digitalized products and services. New business, industry, economic and societal trends will bring new challenges to the international trade mark system, and close coordination and collaboration will be needed. As such, we applaud this renewed commitment to the TM5 and the continuation of a proud tradition of inter-office cooperation.”

Daren Tang, Director General - World Intellectual Property Organization

The mission of the TM5 cooperative forum is to achieve increasingly user-friendly and interoperable trade mark systems for its members. It aims to do so by implementing cooperative projects to harmonise and improve trade mark procedures.

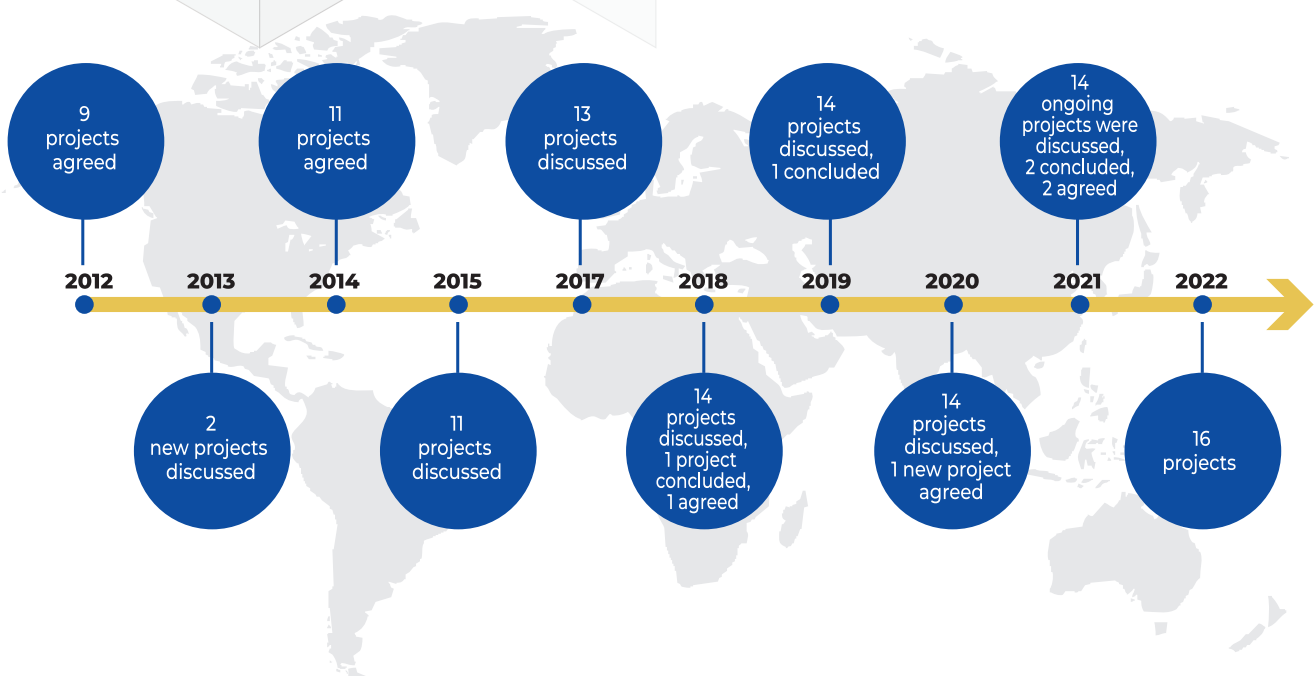
This cooperation and collaboration between members contributes to better trade mark systems.

The TM5 partnership has grown since its inception. Partners have harmonized, shared, collaborated and increased the quality of their IP-related services, thereby strengthening the global IP environment. Initiatives have covered a wide array of technical, technological and multidisciplinary fields.

The forum has yielded numerous benefits:

- ▶ Firstly, working together to enhance IP rights systems has contributed to economic development by promoting IP protection and enforcement. It also promotes the interests of businesses, including small-to-medium enterprises, and IP rights holders.
- ▶ Secondly, the alignment of practices has increased efficiency and quality for the TM5 Partners and participating offices. This harmonization, efficiency and quality is directly to the benefit of our users. Convergence of practices reduces administrative workload, improves quality, and can save costs – for the Partners and users alike.
- ▶ Finally, the offices have benefited from users' increased awareness of the value of IP and the effects of IP infringements.

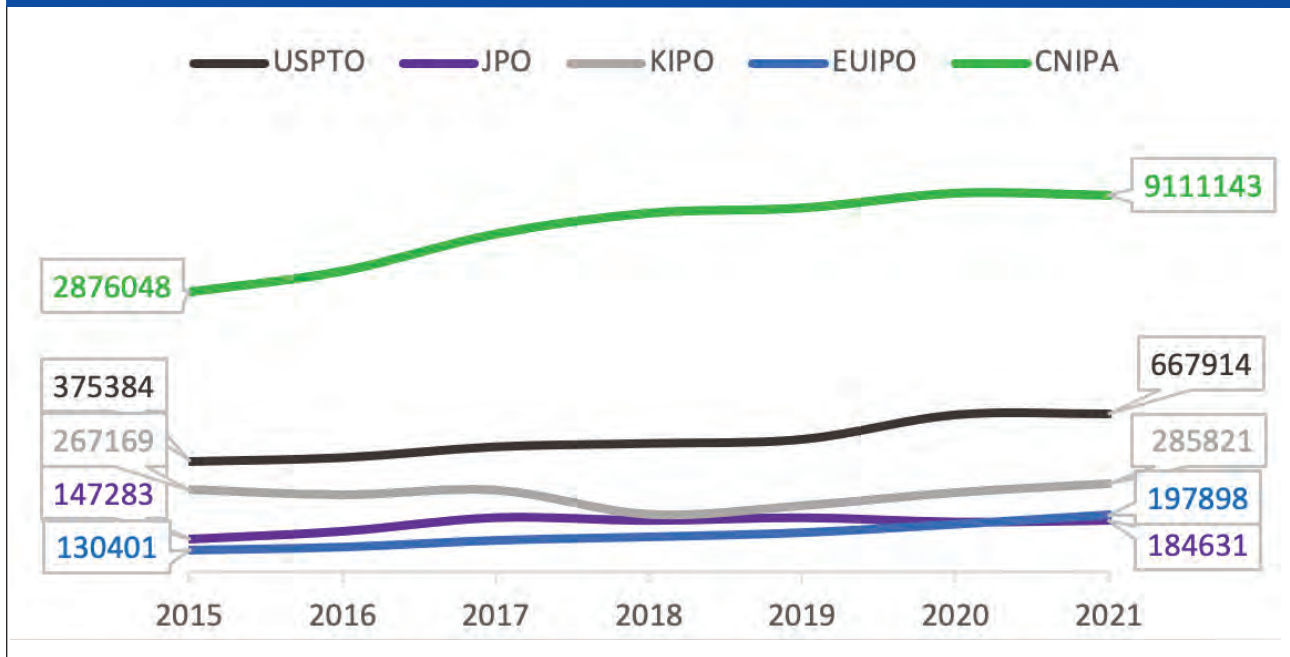
HISTORY OF THE TM5



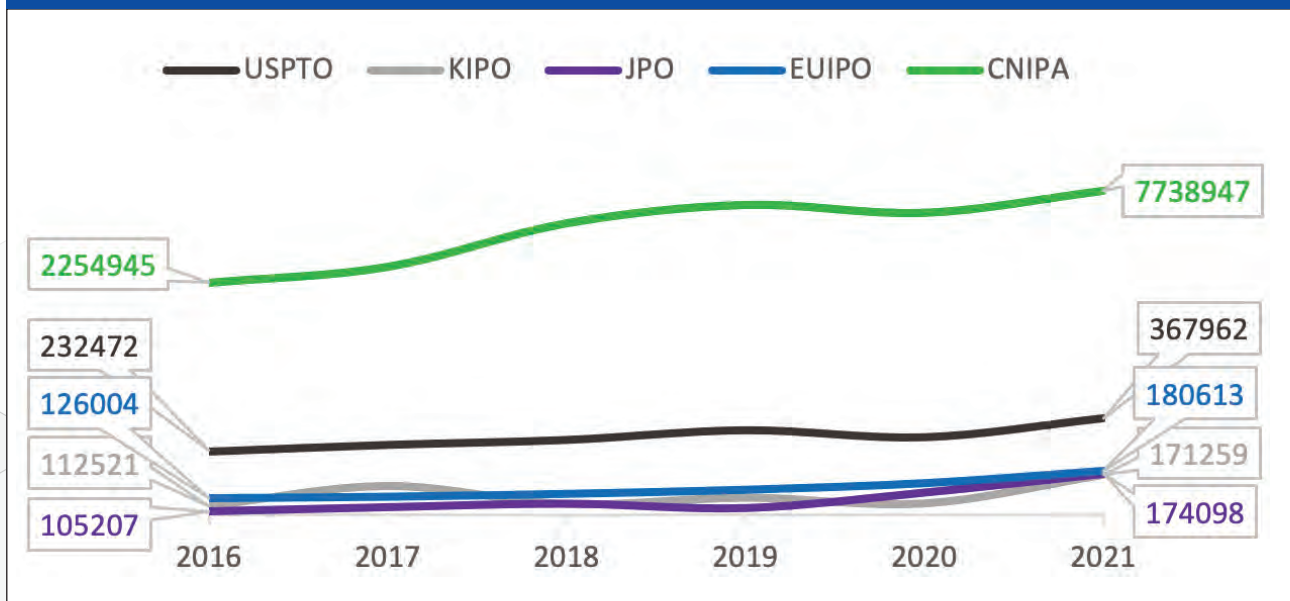
TM5's work over the past 10 years touches on issues that lie at the heart of the contemporary international commercial system. To commemorate 10 years of cooperation, the TM5 Partners publish this Anniversary Booklet highlighting the principal benefits achieved through the cooperative projects.

ALL TM5 PROJECTS TO DATE		
ID List	USPTO	2012 - ongoing
Common Status Descriptors	USPTO	2012 - ongoing
Taxonomy & TMclass	EUIPO	2012 - 2019
TMview	EUIPO	2012 - 2022
User Association Involvement	JPO and EUIPO	2015 - ongoing
Image Search	JPO	2012 - ongoing
TM5 Website	KIPO	2012 - ongoing
Bad Faith	JPO	2012 - ongoing
Improve Convenience of Madrid Protocol Applicants	JPO	2013 - 2017
Comparative Analysis on Examination Results	KIPO	2014 - 2021
Providing Information on How TM5 Partners Describe Goods and Services	KIPO	2014 - 2021
Non-Traditional Trademarks	USPTO	2014 - ongoing
Quality Management for Trademark Examination	JPO and EUIPO	2017 - 2020
Common Statistical Indicators	EUIPO	2012 – ongoing
Priority Rights	EUIPO	2017 - ongoing
Fraudulent solicitations	USPTO and EUIPO	2017 - ongoing
Raising Awareness about Trademark Infringement	KIPO	2018 - ongoing
TM5 Risks Management	EUIPO	2020 - ongoing
TM5 Joint Communication Action	EUIPO and KIPO	2020 - ongoing
Trademark Archives Management and Administration	CNIPA	2021 - ongoing
Trademark Protection in Opposition and Appeal (Review) Procedure	CNIPA and EUIPO	2021 - ongoing

TM5 TOTAL AMOUNT OF DIRECT AND INTERNATIONAL TRADE MARK APPLICATIONS 2015-2021



TRADE MARKS REGISTERED IN THE TM5 OFFICES 2016 - 2021



WORKING TOGETHER FOR A MORE TRANSPARENT GLOBAL IP SYSTEM

To promote a transparent global IP system, TM5 has focused on promoting shared practices and fluid knowledge transfer between the TM5 Partners through exchange of information and best practices on a variety of activities, including statistics, examination quality, and risk management. These efforts have direct effects on the satisfaction of users and the overall quality of the products and services provided by Partners.

Acknowledging that quality plays a central role in the impact of the Partner offices is

fundamental. It is for this reason that joint efforts have been made to not only standardise but also enhance the capabilities of Partners in a variety of quality-related areas. This involves finding opportunities to cooperate in categories such as ease of access, ensuring seamless IP protection, and enhancing user experience. Projects that cover these areas include the Common Statistical Indicators, Quality Management for Trademark Examination, User Association Involvement, TM5 Risk Management and Trademark Archives Management and Administration.

“**INTA is very thankful to the TM5 offices for the global leadership in protection of trade marks and brands around the world and for supporting consumer protection.**”

Etienne Sanz de Acedo, INTA





Common Statistical Indicators

Reason for the project:

To regularly exchange statistics on the metrics of interest to the TM5 Partners, and to make this information available to the public.

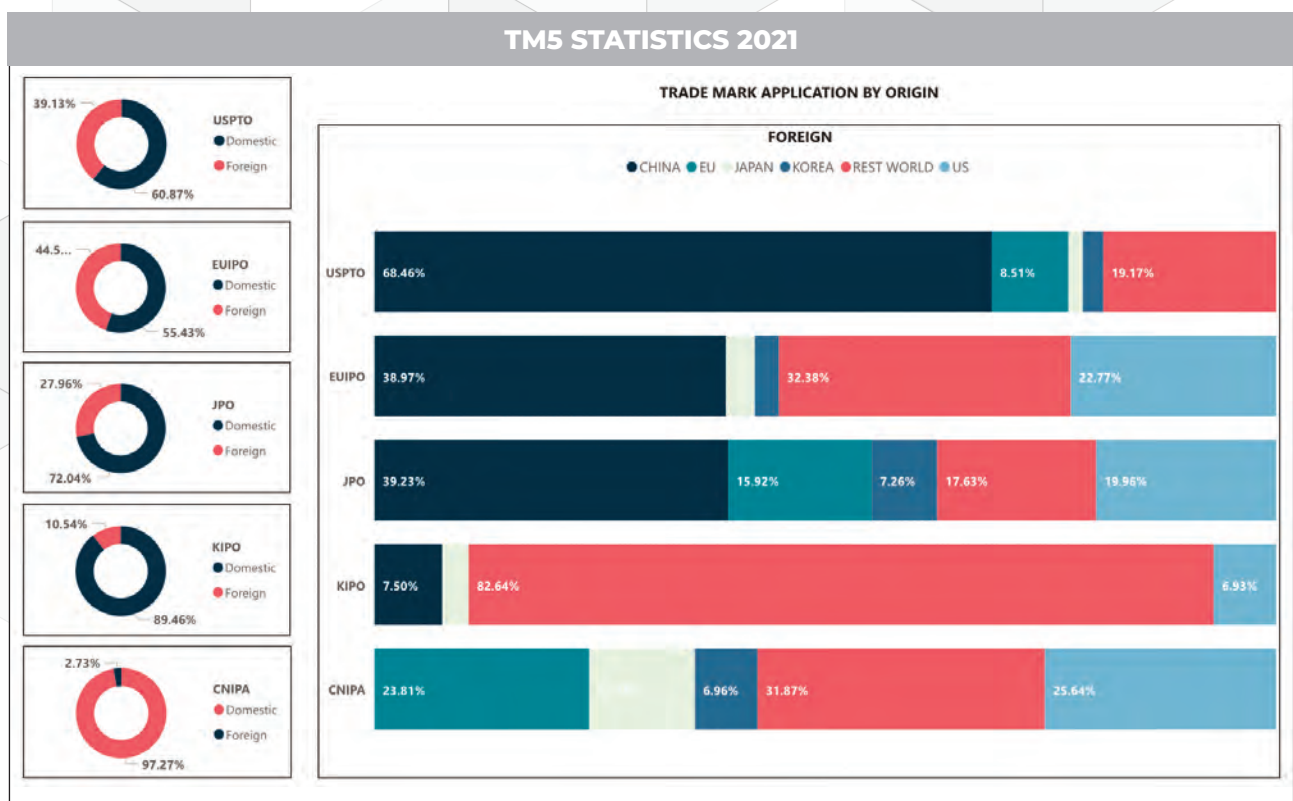
Deliverable:

Up-to-date, accurate and useful data shared among the Partner offices and with users on an annual basis (i.e., on the TM5 website).

Key Benefits:

1. Users have access to detailed statistical data from the five offices in an easy-to-view format;
2. Promotes a deep understanding of the quality and timeliness standards related to trademark application processing and registration.

► Project lead: EUIPO (2012 – ongoing)



TM5 common statistical indicators summary table for the calendar year 2021.



TM5 Risk Management

Reason for the Project:

To share information on risk management practices and potential risks of the TM5 Partners. First, the Partners reviewed EUIPO's yearly risk assessment exercise, and second, the Partners exchanged perspectives on how they address operational risks that are shared by all Partners.

Deliverable:

A report summarising the TM5 Partner's exchange of views and the results of the EUIPO pilot exercise.

Key Benefits:

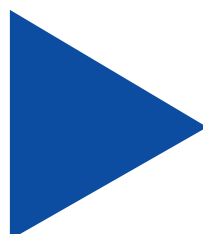
1. The TM5 Partners explored the benefits of involving external partners and stakeholders in their risk management assessment exercises and decided to exchange views on topics of interest as needed;
2. The TM5 Partners increased their collective knowledge on potential ways of mitigating the impact of systemic risks.

► Project lead: EUIPO (2020 – ongoing)



The Japan Intellectual Property Association (JIPA), the largest IP user organization in Japan, congratulates TM5 on its 10th anniversary. We would like to express our gratitude for the efforts the five trademark offices have made toward enhancing the mutual understanding and cooperation, which have benefited users in enjoying the proper protection and utilization of trademarks internationally. JIPA hopes for the further development of TM5 which leads the world and is willing to contribute to TM5 as a user organization. ”

Masaki Ito, JIPA



A Quality Management for Trademark Examination

Reason for the Project:

To exchange information regarding quality management initiatives between the five Partner offices and to identify quality initiatives implemented by the Partner offices that promote user involvement.



Deliverable:

A report on the different aspects of quality management initiatives implemented throughout the offices to ensure the best possible quality and services to users, and a catalogue of examples of quality initiatives of each TM5 office, including the impact they have on the quality of the products and services provided to users.

Key Benefits:

1. Provides an understanding of the quality initiatives of each Partner via a systematic overview;
2. Enhances the efficiency and effectiveness of quality-related processes;
3. Delivers a systematic overview to users of the impact that they have on the quality of the products and services provided to them.

- Project leads:
JPO and EUIPO (2017 - 2020)



User Association Involvement

Reason for the Project:

To enhance user involvement in the TM5 forum.

Deliverable:

Increased participation from users at the TM5 Midterm and Annual Meetings, annual joint workshops hosted in cooperation with INTA, and user association involvement in the TM5 collaborative projects.

Key Benefits:

1. Promotes transparency in interactions between users and Partner offices;
2. Helps to integrate user perspectives into TM5 projects and initiatives, increasing efficiency and effectiveness;
3. Helps provide a forum that allows for user-oriented issues of global interest in the IP community to be discussed.

► Project leads:

JPO and EUIPO (2015 - ongoing)



Trademark Archives Management and Administration

Reason for the Project:

To share information related to the preservation, management and administration of paper and electronic archives in TM5 offices.

Deliverable:

A report analysing the paper and electronic archives management and administration practices of the TM5 offices.

Key Benefits:

1. Enhances knowledge of archive management and administration practices of the TM5 Partners;
2. Provides a forum to discuss ways to improve the management and operation of paper and electronic trademark archives in the offices by sharing experiences.

► Project lead: CNIPA (2021 - ongoing)



As a nationwide association in the trademark field in China, the China Trademark Association (“CTA”)’s corporate members and agency members have benefited a lot from the cooperation of the “TM5”, which greatly facilitates trademark protection work for the users. We sincerely wish the TM5 to develop further and bring better experience to users.

Ma Fu, CTA

TOOLS AND PRACTICES

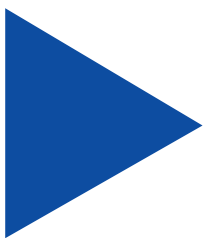
Projects focus on promoting shared tools and practices that may be used by TM5 members and users. Projects involve exchanging information and conducting comparative studies across a variety of activities, including trade mark protection, reliable image search systems and providing quick visual information regarding the status of a particular trademark application or registration. These efforts have direct effects on the satisfaction of users and the

overall quality of the products and services provided by Partners. Projects that cover these areas include TMview, Taxonomy & TMclass, ID List, Common Status Descriptors (CSD), Image Search, Improve Convenience of Madrid Protocol Applicants, Priority Rights, Non-Traditional Trademarks, and Opposition and Appeal (Review) Procedure. Each project focuses on a specific goal to attempt to provide more convenient and straightforward user experiences.

“

On behalf of ECTA, and on my personal behalf, I would like to sincerely congratulate the TM5 network on reaching the 10 years anniversary milestone! A lot has been achieved over these past years thanks to the very effective and open exchange among the members of the network, contributing to the progress of all participating offices, identifying, and reinforcing of best practices and delivering of the best possible services to the users. We wish TM5 many more fruitful years ahead and will be happy to contribute to this success with ECTA's knowledge and expertise whenever possible. On a personal note, I wish to share my memories of the excitement I have felt when I have first time heard of the TM5 initiative and the feeling of its great accomplishment in reaching the 10 years anniversary milestone after having reached so many results in that time. ”

Mladen Vukmir, ECTA





Reason for the Project:

To enhance transparency by incorporating the TM5 Partner application and registration data into TMview, which is a free online tool that allows users to search and view the trademarks of participating trademark offices (76 to date).

Deliverable:

Incorporating data from all TM5 Partners in TMview to provide improved access to trademark-related information.

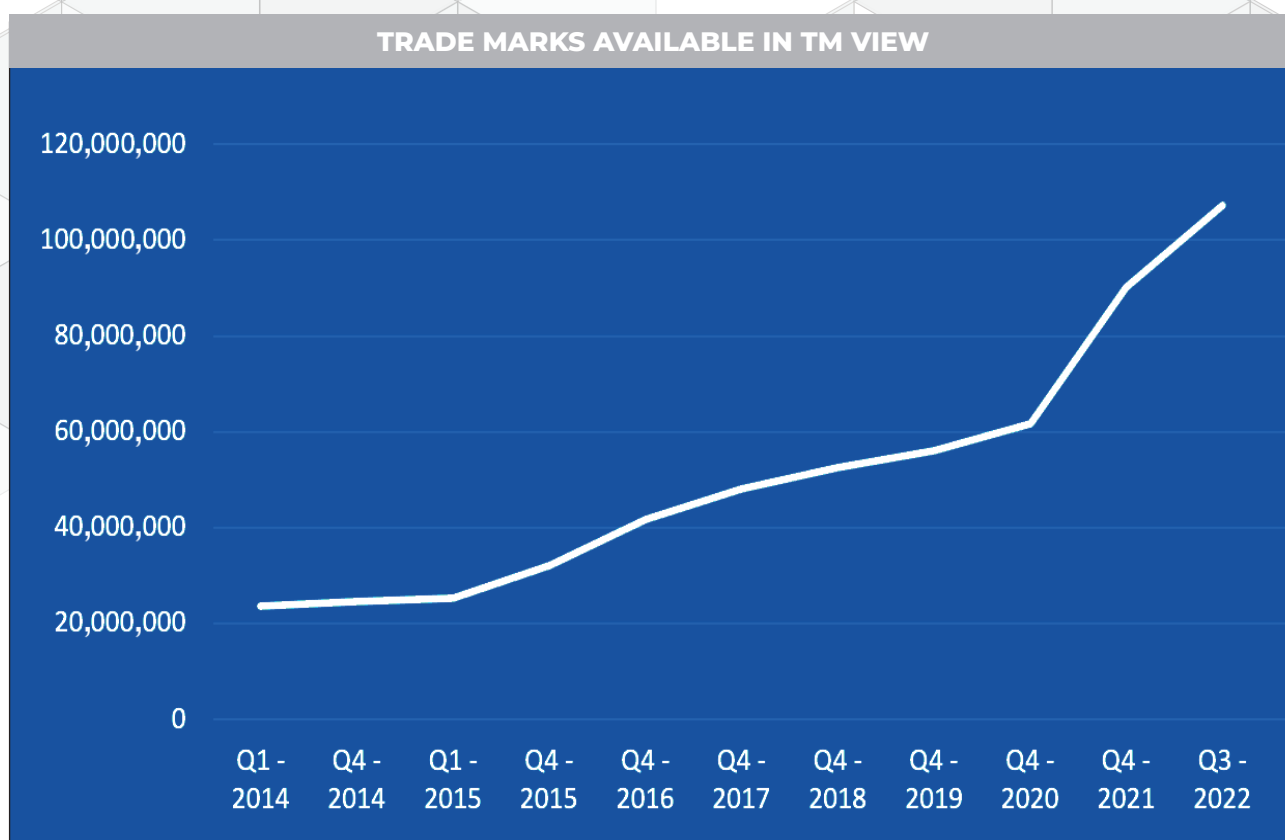
Key Benefits:

1. A free, online searchable database of more than 100 million trademarks from

the 76 trademark offices participating in TMview;

2. User-friendly interface available in 37 languages that is easy for professional and non-professional users alike;
3. Raises awareness of IP by making trademark information available to the global public;
4. Supports the global market and makes it easier and more efficient to obtain IP protection by consolidating trademark information in one website;
5. Efficient dissemination and sharing of information across TM5.

► Project lead: EUIPO (2012 - 2022)



EUIPN TMView evolution of number of TMs available

“TM5 is an outstanding example of multilateral cooperation that provides real solutions to real issues. Its involvement of user groups in its projects reflects a genuine commitment to considering their concerns and priorities in the development of trademark-related policy.”

Vincent Garlock, American Intellectual Property Law Association

Taxonomy & TMclass

Reason for the Project:

For Partners to join TMclass, which allows applicants to search for and classify the goods and services and equivalent translations for goods and services in 37 languages.

Deliverable:

Explore Partner participation in TMclass, possibly with a streamlined structure that refined the classification already in use.

Key Benefits:

1. The TM5 Partners learned about TMclass classification system;
2. The Partners explored the benefits of a taxonomy tool.

► Project lead: EUIPO (2012 - 2019)

ID List

Reason for the Project:

To provide a list of pre-approved identifications of goods and services (IDs) that are acceptable in all TM5 offices. The TM5 ID List assists trademark rights holders who seek trade mark protection in multiple jurisdictions by creating a harmonized list of acceptable goods and services. This harmonized list contains over 22,000 acceptable identifications, which reduces costs and simplifies the process of filing trademark applications across multiple offices.

Deliverable:

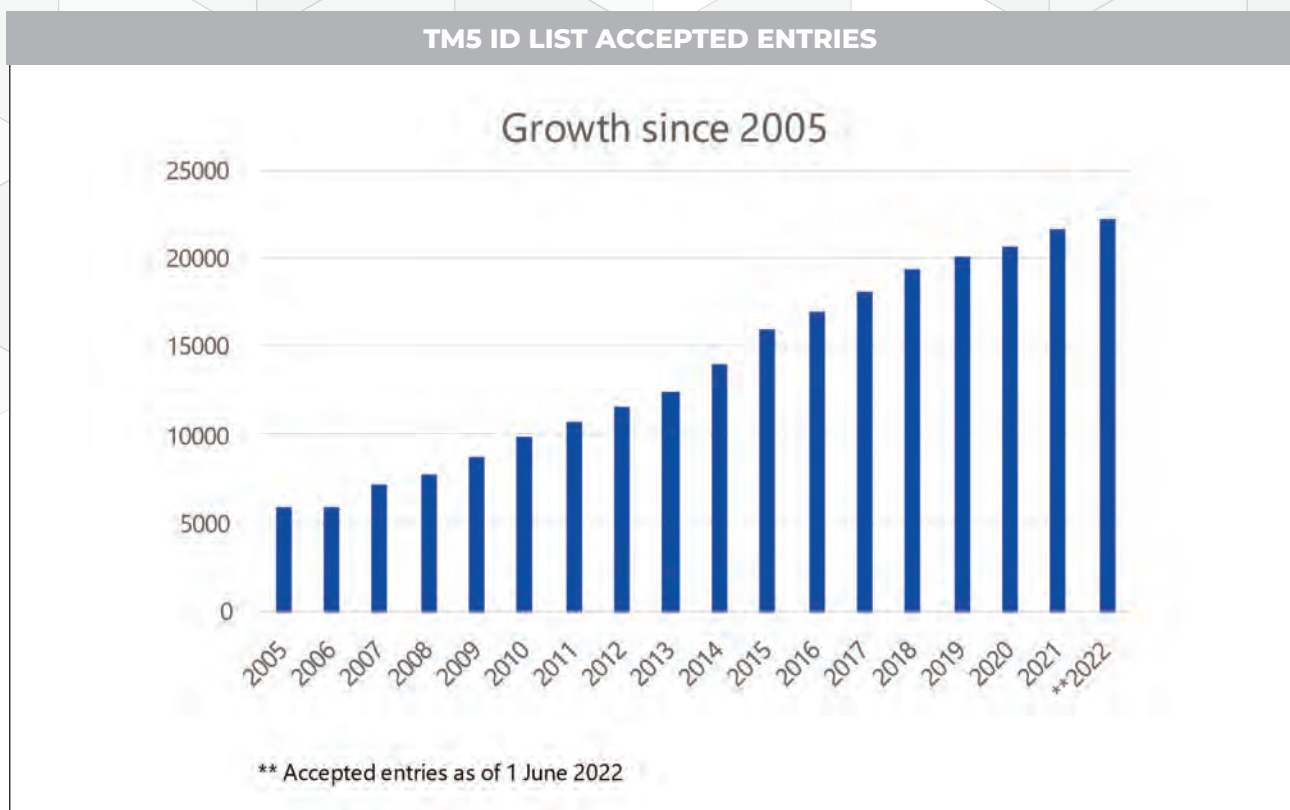
A harmonised list of pre-approved identifications of goods and services that are accepted by all TM5 offices.

Key Benefits:

1. Facilitates registration in multiple jurisdictions without the need to consult the lists of multiple offices;
2. Provides assurance to applicants that goods and services drawn from the pre-approved terms on the ID List will be accepted by all TM5 Partners and trademark offices that accept the ID List;
3. Reduces costs and simplifies the process of filing trademark applications across multiple offices.

► Project lead: USPTO
(2012 - ongoing)

TM5 ID LIST ACCEPTED ENTRIES



i Common Status Descriptors (CSD)

Reason for the Project:

To provide users quick, visual information about the status of a particular trademark application or registration. A mark's status is immediately clear due to the use of a designated red or green symbol.

Deliverable:

Define, develop and implement a common set of icons adopted by all TM5 Partners, WIPO and interested trademark offices used in their respective external

online trademark databases to quickly show the status of a trademark application or registration.

Key Benefits:

1. Provides a more user-friendly online search experience;
2. Offers a visual 'common language' to trademark users, particularly those using different languages.

► Project lead: USPTO (2012 - ongoing)





WWW.CNIPA.GOV.CN WCJS.SBJ.CNIPA.GOV.CN 帮助 当前数据截至：(2022年02月15日)

商标详情 商标流程

商品/服务 学校(教育); 组织教育或娱乐竞赛; 函授课程; 培训; 安排和组织学术讨论会; 安排和组织会议; 教育信息; 安排和组织培训班; 教育; 辅导(培训); [查看详情](#)

类似群

申请/注册号 申请日期 国际分类 41

申请人名称(中文)

申请人名称(英文)

申请人地址(中文)

申请人地址(英文)

初审公告期号 1691 注册公告期号 1754 是否共有商标 否

初审公告日期 2020年04月13日 注册公告日期 2021年08月07日 商标类型 一般

专用权期限 2020年07月14日 至 2030年07月13日 商标形式

国际注册日期 后期指定日期 优先权日期


代理/办理机构

商标流程 [点击查看](#)

商标状态图标  LIVE/REGISTRATION/Issued and Active 注册




TM view

Graphic representation	Trade mark name	Application date	Goods and Services	Trade mark status	Trade mark office	Application number
Registered						
<input type="checkbox"/> Graphic representation	Trade mark name					
<input type="checkbox"/>						
Goods and Services						
<input type="text" value="(Original)"/>		Show more				
Status		Registered 				

J-Plat Pat
Japan Platform for Patent Information

Patents/Utility Models		Designs		Trademark		Trials & Appeals	
Application number/ Registration number/ International registration number	Specimen of trademark	Trademark (for search)	Pronunciation criteria	Pronunciation (reference information)	Class	Applicant/Right holder/Holder	Filing date/Date of the international registration (date of subsequent designation)
							Registration date
							Status ▲
							Options


LIVE-REGISTRATION-Issued and Active



KIRIS

☐ Registered  [1]

Classification Code :	Applicant :
Application No. :	Application Date :
Registration No. :	Registration Date :
Appl. Publ. No. :	Appl. Publ. Date :
Vienna Code :	Agent :




uspto

STATUS DOCUMENTS ? Download Print Preview

Generated on: This page was generated by TSDR on 2016-05-18 15:27:11 EDT

Mark: **POPVOX**

US Serial Number: 85123456	Application Filing Date: Sep. 05, 2010
US Registration Number: 4168554	Registration Date: Jul. 03, 2012
Register: Principal	
Mark Type: Service Mark	
TMS Common Status Descriptor: 	LIVE/REGISTRATION/Issued and Active
	The trademark application has been registered with the Office.
Status: Registered, The registration date is used to determine when post-registration maintenance documents are due.	
Status Date: Jul. 03, 2012	
Publication Date: Aug. 16, 2011	Notice of Allowance Date: Oct. 11, 2011

▶ Mark Information
 ▶ Goods and Services
 ▶ Basis Information (Case Level)
 ▶ Current Owner(s) Information

Expand All

Image Search

Reason for the Project:

To share information on measures that will lead to the development of an image search system for figurative trade mark searches.

Deliverable:

Conducting expert meetings and exchanging information to drive the future development of image search systems for figurative trademark examination.

Key Benefits:

1. Offices share experiences and learn about creating image search systems;

2. Facilitates the exchange of information through documents and expert meetings, enabling each office to reference them when introducing image search systems or other information technology (IT) solutions;
3. Offices developed, improved and tested their own image search and IT systems for the benefit of users.

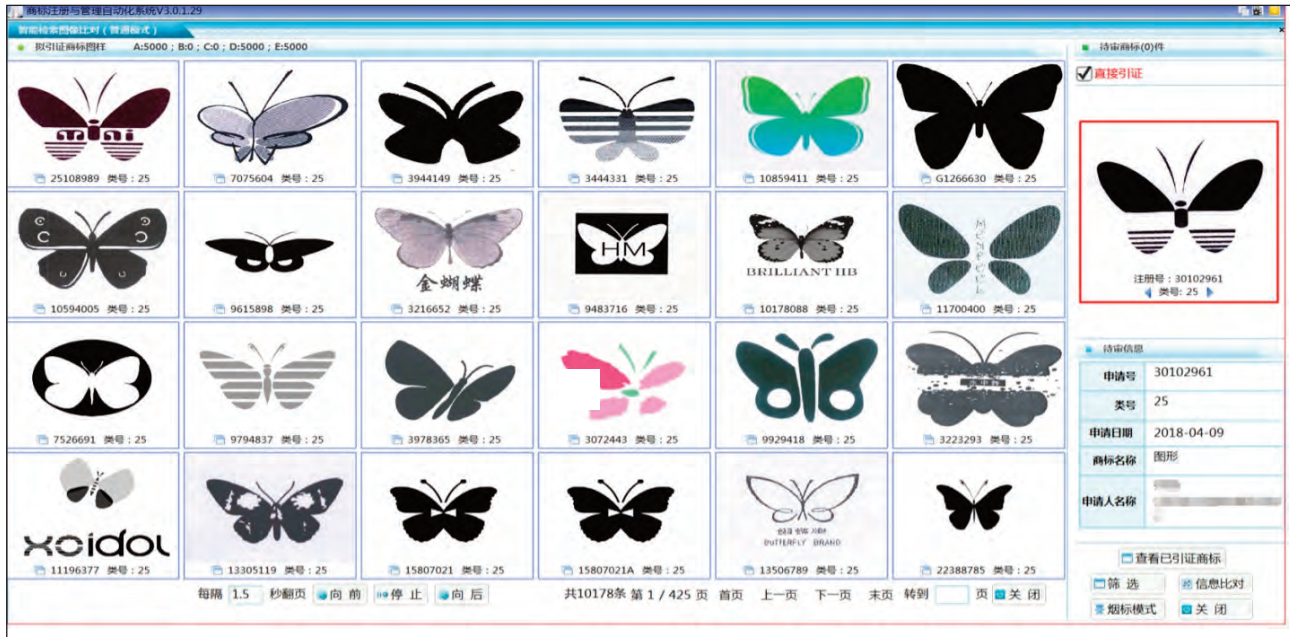
This project evolved into “IT Support for Trademark Examination” in 2022.

► Project lead: JPO (2012 - ongoing)

Trade marks in the image search
function available 2012-2022



2012	2022
⊘ JPO	✓ JPO
⊘ KIPO	✓ KIPO
⊘ EUIPO	✓ EUIPO
⊘ CNIPA	✓ CNIPA
⊘ USPTO	✓ USPTO



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Search trade marks, designs, owners, representatives, Bulletins and Office decisions in one single application. [Learn how](#)

[Advanced search](#)



Search



Drag 1 image to search for trade marks and up to 7 for designs

JPG, PNG, GIF and TIF are allowed



The Japan Patent Attorneys Association (JPAA) would like to convey its congratulations on the 10th anniversary of the TM5. The JPAA would like to take this opportunity to thank the TM5 for the discussions on various projects and proposals and achievements derived from the discussions, and for having user groups in the discussions. We believe that the TM5 will continue to play an important role in finding solutions to global trademark issues in a harmonized way. ”

Junko Sugimura, JPAA



Improve Convenience of Madrid Protocol Applicants

Reason for the Project:

The project aimed to improve convenience of the Madrid Protocol users by providing information on the practices and policies of individual TM5 offices as Designated Contracting Parties. Such detailed information on procedures will be beneficial to new contracting states of the Madrid Protocol, thereby promoting accession to the Madrid Protocol.

Deliverable:

A report summarising the procedures for filing an application under the Madrid Protocol for all TM5 offices. The relevant information has been transferred to the Madrid Member Profiles Database, which WIPO released in May 2017.

Key Benefits:

1. Standardised and streamlined the type of information shared with users.
2. Promotes accession to the Madrid Protocol.

► Project lead: JPO (2013 - 2017)



Priority Rights

Reason for the Project:

Explore ways to reduce the number of documents related to Paris Convention priority and registration practices (i.e., claiming the benefit of the filing date of an earlier foreign application while filing to obtain protection for the same trademark in different countries).

Deliverable:

User-friendly overview and a detailed report of the practices and documentation requirements of the TM5 offices regarding the acceptance of priority rights for trademarks.

Key Benefits:

1. Shares knowledge about Partner practices and rules;
2. Helps users understand how to file priority claims in an international environment;
3. Seeks to reduce users' administrative burdens, unnecessary expenses, delays and losses of rights resulting from incorrect priority claims in applications.

► Project lead: EUIPO (2017 - ongoing)



Non-Traditional Trademarks

Reason for the Project:

To explore how TM5 offices search and describe non-traditional marks. The TM5 Partners search and examine non-traditional trade marks in a variety of ways that differ from office to office. They also assist trademark right holders and others in searching national trade mark registries in multiple jurisdictions.

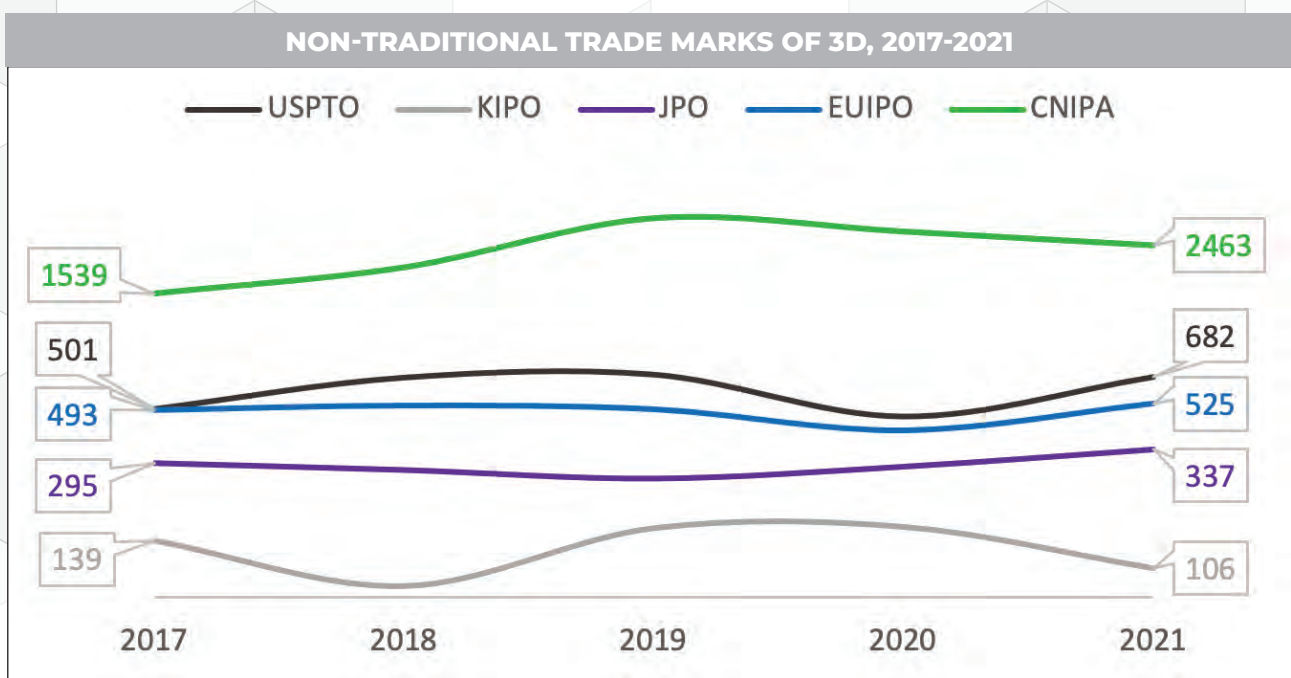
Deliverable:

A guide for the application requirements for 3D marks, and a guide for searching non-traditional marks

Key Benefits:

1. Better understanding of the application filing requirements for non-traditional trademarks at each Partner office;
2. Better understanding of how to search non-traditional trademarks;
3. Allows TM5 Partners to learn from one another's methods of indexing non-traditional trademarks by sharing their respective best practices.

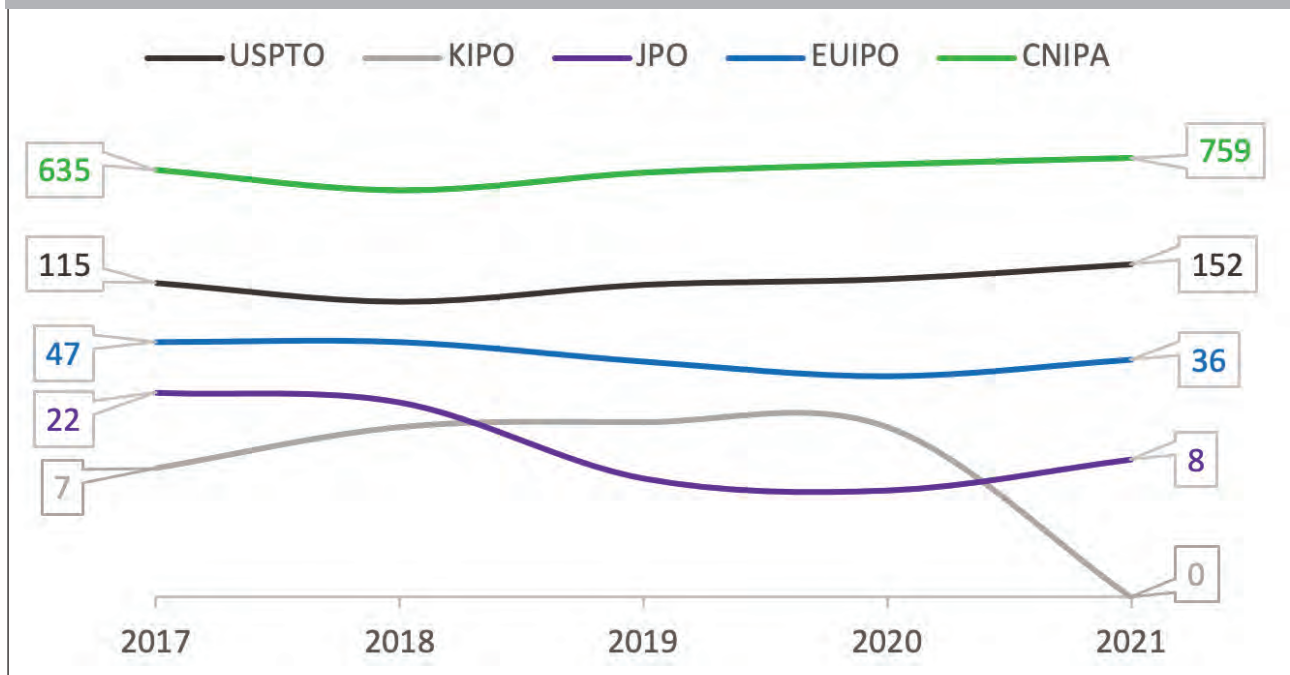
► Project lead: USPTO (2014 - ongoing)



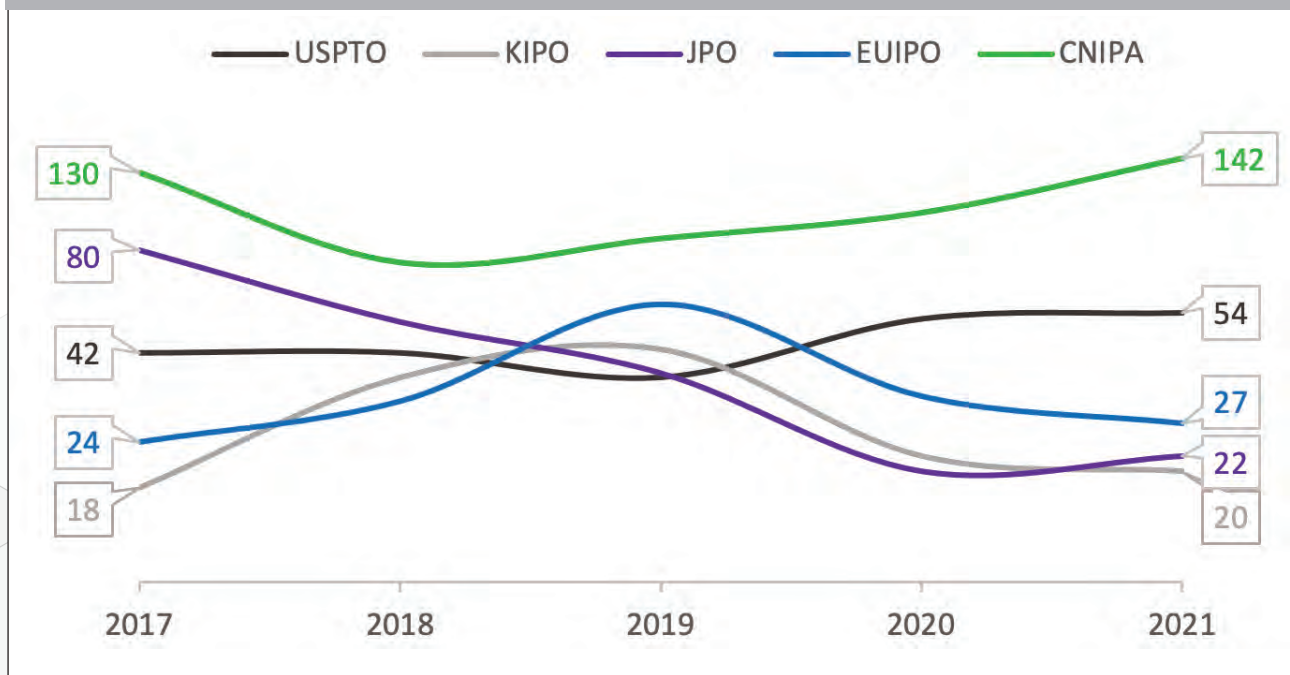
TM5 has been an invaluable forum for our members around the world to have a voice in improving and harmonizing trademark procedures; we look forward to our continued user involvement over the next decade.”

Doug Johnson, FICPI-US

NON-TRADITIONAL TRADE MARKS OF COLOURS, 2017-2021



NON-TRADITIONAL TRADE MARKS OF SOUND, 2017-2021





Trademark Protection in Opposition and Appeal (Review) Procedure

Reason for the Project:

To deepen understanding of the practice of trade mark opposition and appeal (review) in the TM5 Partner offices, and to provide information to users on how to protect their trademark rights and interests more effectively.

Deliverable:

A report comparing the legal systems and practices of trademark opposition and appeal (review) in TM5 Partner offices, and a collection of cases providing illustration, analysis, explanation or suggestions for trademark opposition and appeal (review).

Key Benefits:

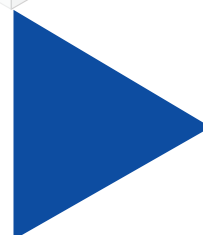
1. Helps users better understand the differences in trademark opposition and appeal (review) procedure and provides suggestions or tips to users;
2. Facilitates the mutual understanding of Partner offices' different systems and case law.

- Project leads:
CNIPA and EUIPO (2021 - ongoing)



The success of the TM5 is a testament to the longstanding, cooperative exchange of information on a wide variety of trademark matters among the five intellectual property offices and the contributions of its user groups. The TM5's twin objectives of harmonization and the improvement of trademark procedures are as important today as they were when the TM5 was originally formed as an outgrowth of the Trademark Trilateral in 2001. ”

Thad Chaloeontiarana, American Bar Association Intellectual Property Law Section



AWARENESS

Several TM5 projects focus on awareness by drawing the attention of the public and the TM5 Partners to shared practices. It involves enhancing outreach across a variety of activities, including information on IP-related scams occurring worldwide, providing tools for communicating the practices and strategies of the TM5 Partners, as well as enhancing users' ability to accurately identify goods and services by posting the

collected information onto the TM5's public website. These efforts have direct effects on the satisfaction of users and the overall quality of the products and services provided by Partners. Projects in this area include the TM5 Website, Bad faith, Fraudulent solicitations, Trademark Infringement, TM5 Joint Communication Action, Goods and services, and Examination results.

“Collaboration and information exchange across borders is really important and users across many jurisdictions have benefitted from the work undertaken by the TM5 alliance. Working together on areas of common concern and mutual benefit has helped create better IP environments that help protect valuable ideas and creativity, and help business to thrive.”

Richard Goddard, CITMA



Reason for the Project:

Developing and implementing a website to share information on cooperative projects between the TM5 Partner offices and provide users with information and resources related to Partners' trademark examination systems.

Deliverable:

The TM5 website contains detailed information about events, activities, collaboration projects and the various other resources of the TM5 offices, including trade mark laws and examination guidelines, as well as news

updates, Partner reference materials and legal developments.

Key Benefits:

1. Easily accessible online resource for users and the general public to learn about TM5 activities;
2. Provides regular updates with information focusing on the purpose and function of the TM5;
3. Provides a forum for sharing latest developments among the member offices.

► Project lead: KIPO (2012 - ongoing)

tmfive.org

2014



2022





Bad Faith

Reason for the Project:

To share information between Partner offices on laws and regulations, examination practices, and case examples regarding bad faith trademarks. Additionally, to raise users' awareness of ways to respond to bad faith trade mark filings. Also, to encourage IP offices other than TM5 to participate initiatives of this project.

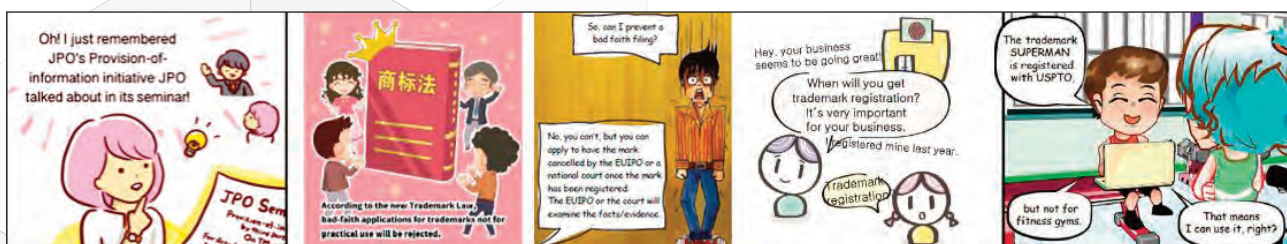
Deliverable:

A report outlining laws/regulations and examination guidelines/practices related to bad faith trade mark filings in each Partner office, several reports featuring case examples, followed by a compilation of case examples collecting court decisions featuring bad faith trademark filings in individual countries and regions.

Key Benefits:

1. The TM5 Partners shared information about the examination practices regarding trademarks filed in bad faith;
2. Increased the availability of information on the examination of bad faith applications for users and other interested parties, which will reduce context costs;
3. TM5 Manga Booklet for counter measures against bad faith trade mark filings.
4. Introduced initiatives of this project to IP offices other than TM5 and exchanged information regarding laws/regulations and examination guidelines/ practices.

► Project lead: JPO (2012 - ongoing)





Raising Awareness about Trademark Infringement

Reason for the Project:

To look into various forms of trademark infringement in the TM5 jurisdictions and to raise awareness of trade mark infringement, in particular occurring in the digital world.

Deliverable:

A compilation of trademark infringement cases taking place in the TM5 jurisdictions and a report featuring an overview of the Partner Offices' legal frameworks concerning trademark infringement.

Key Benefits:

1. Heightens awareness of key infringement cases across the TM5 jurisdictions;
2. Improves awareness of principal trademark infringement laws;
3. Contributes to understanding the infringement of trademarks in the digital environment and beyond territorial boundaries.

► Project lead: KIPO (2018 - ongoing)



The TM5 has been, and will continue to be, a valuable forum to facilitate improvements in the trademark system, benefitting brand owners, IP Offices, and, ultimately, consumers who rely on trademarks to identify the sources of goods and services. ”

Karen Cochran, Intellectual Property Owners Association



Fraudulent Solicitations

Reason for the Project:

Sharing information on IP-related scams occurring worldwide where trademark users receive misleading or fraudulent solicitations or invoices offering trade mark services in exchange for payment, but the services are never rendered or are rendered poorly, risking loss of rights, and creating costs and frustration for trademark users.

Deliverable:

Raise awareness about fraudulent solicitations and misleading invoices, and provide a multinational database with examples and resources on how to recognize questionable solicitations, available on the TM5 website.

Key Benefits:

1. A multinational database providing examples of questionable solicitations and guidance on identifying fraudulent solicitations on the TM5 website;
2. Information is shared via working groups with other national government agencies, including investigators, law enforcement, prosecutors and consumer protection agencies, to prevent fraudulent solicitations;
3. Raises public awareness;
4. Reduces the number of trade mark users affected by scams.

► Project lead: EUIPO and USPTO (2017 - ongoing)



TM5 Joint Communication Action

Reason for the Project:

To share best practices and strategies to communicate with users among the TM5 Partners, and to identify potential opportunities to discuss TM5.

Deliverable:

Exchange views on communication objectives and practices and identify opportunities for collaboration; disseminate joint communications and joint messages to users so that they are consistently and timely updated on the work of TM5.

Key Benefits:

1. Updated TM5 website with information focusing on the purpose and function of the TM5;
2. Circulates relevant information online to users and the general public;
3. News items from the five offices and TM5 itself are available at tmfive.org, and a newsletter subscription is made available to interested parties.

- Project leads:
EUIPO and KIPO (2020 - ongoing)

“

KINPA would like to offer our sincere congratulations to you on the 10th anniversary of the establishment of the TM5. In the face of the rapidly changing industrial landscape over the past decade, the TM5 successfully made a lot of achievements through tremendous efforts to harmonize trademark laws and practices among member offices. We wish that member offices would continue to strive to reflect the practical needs of industries and users in the future. ”

Kyung Hyun Min, KINPA



Providing Information on How TM5 Partners Describe Goods and Services

Reason for the Project:

To assist users in drafting IDs in accordance with Partner guidelines when their goods/services do not appear on the ID List. The Partners published a report on ID practices in 2016. The Partners have completed several large studies on acceptability of identifications of goods and services from the same International Registrations (Madrid applications) that were filed at all five Partner offices. Based on the detailed comparative analysis, guidelines on each jurisdiction's requirements for acceptable indications of goods and services was created for users by collecting and comparing each jurisdiction's examination guidelines on acceptable identifications of goods and services and related databases.

Deliverable:

The Partners published a report on ID practices in 2016, and a 2021 report providing information on the TM5 Partner's requirements for acceptable goods and services

Key Benefits:

1. Delivered a readily comparable format for users;
2. Increases convenience for users in identifying goods and services that are accepted by Partner offices;
3. Protects users from unnecessary expenses and delays resulting from the incorrect identification of goods and services.

► Project lead: KIPO (2014 - 2021)



Comparative Analysis on Examination Results

Reason for the Project:

To increase user convenience by enabling international applicants to understand the registrability of marks filed in TM5 Partner offices.

Deliverable:

Comparative Analysis on TM5 Trademark Examination Results Report.

Key Benefits:

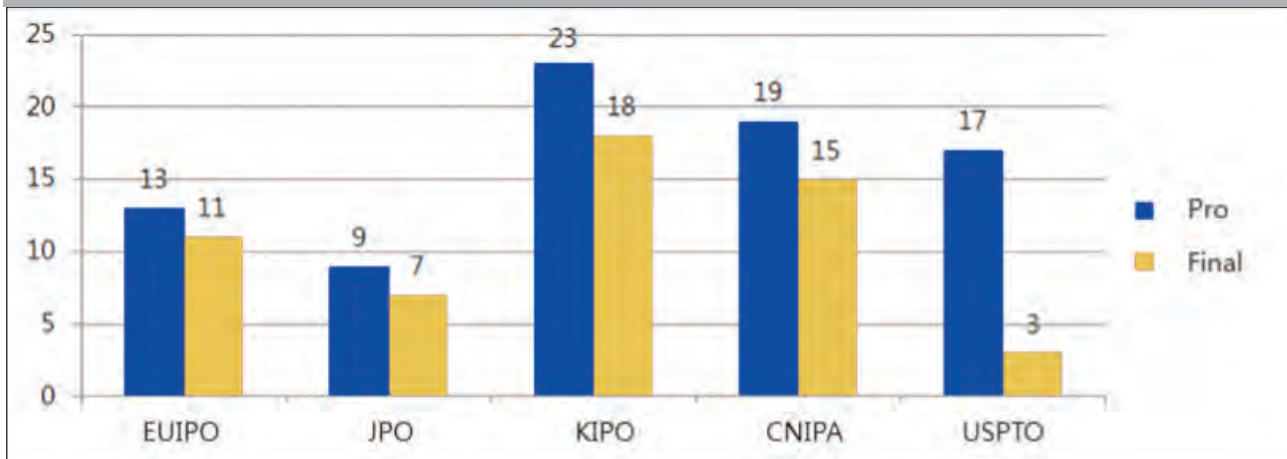
1. Compared and analysed the examination results of 99 selected international trade

mark applications filed through the Madrid Protocol;

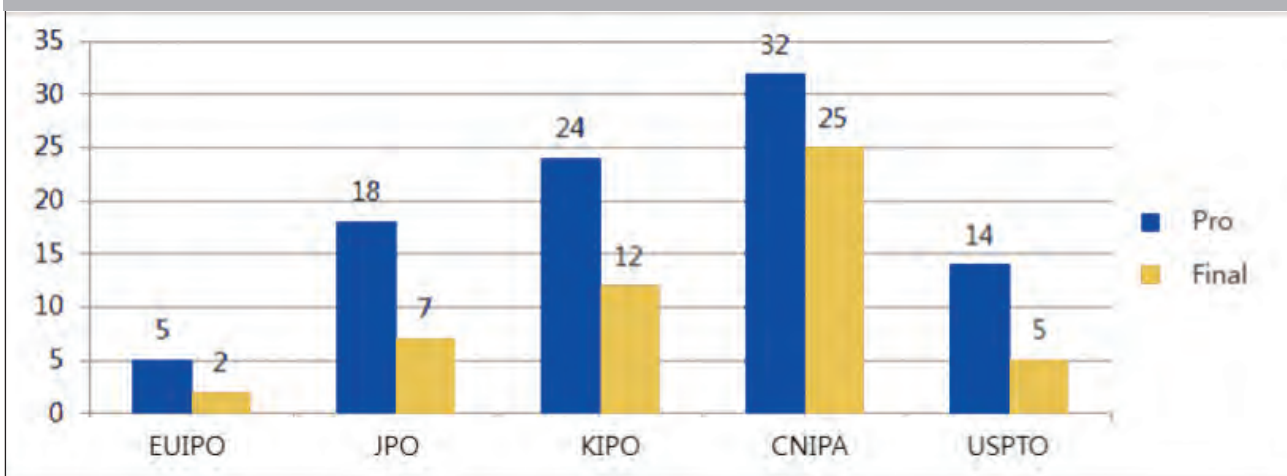
2. Summarised characteristics of each jurisdiction's examination standards to support international applicants;
3. Promotes mutual understanding among the TM5 Partners of each other's systems through exchanges of information.

► Project lead: KIPO (2014 - 2021)

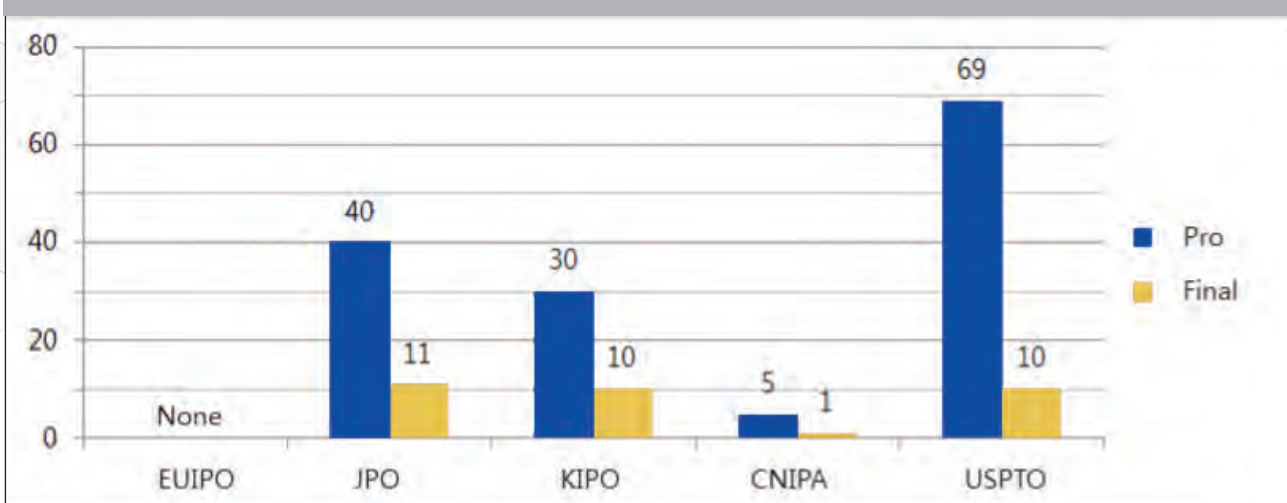
COMPARISON OF REFUSALS BASED ON DISTINCTIVENESS



COMPARISON OF REFUSALS DUE TO SIMILARITY TO EARLIER MARKS



COMPARISON OF REFUSALS DUE TO COMPREHENSIVENESS AND LACK OF CLARITY





“On the occasion of TM5's tenth anniversary, Japan Trademark Association (JTA) would like to extend our sincere congratulations. Amidst the dramatic evolution of information technology, TM5's leadership in establishing a framework for international cooperation in the trademark field, sharing experiences and issues among authorities, and seeking better trademark systems through various projects, has been of great significance to users. We sincerely look forward to TM5's further development and leadership in the future, and as a user association, JTA will spare no effort to cooperate with TM5 and its projects.”

Toshiaki Jimura, JTA

LOOKING FORWARD

Reaffirming the Mission Statement, the Partner Offices agree on the following to be objectives of the TM5:

- ▶ Transparent, accessible and, if possible, interoperable trade mark systems that are adaptable to the changing trade mark landscape and the changing need of users, particularly relating to digital and new emerging technologies;
- ▶ To the greatest extent possible, improved and harmonized trademark practices and procedures, and aligned, high-quality services for the benefit of users; and
- ▶ Continued cooperation with a widening group of users, promoting the importance and raising the visibility of TM5 cooperation.

PICTURES OF PAST ANNUAL MEETINGS

2012, Barcelona (hosted by EUIPO)



2013, Seoul (Hosted by KIPO)



2014, Tokyo (Hosted by JPO)



2015, Alexandria (Hosted by USPTO)



2016, Kunshan (hosted by CNIPA)



2017, Alicante (hosted by EUIPO)



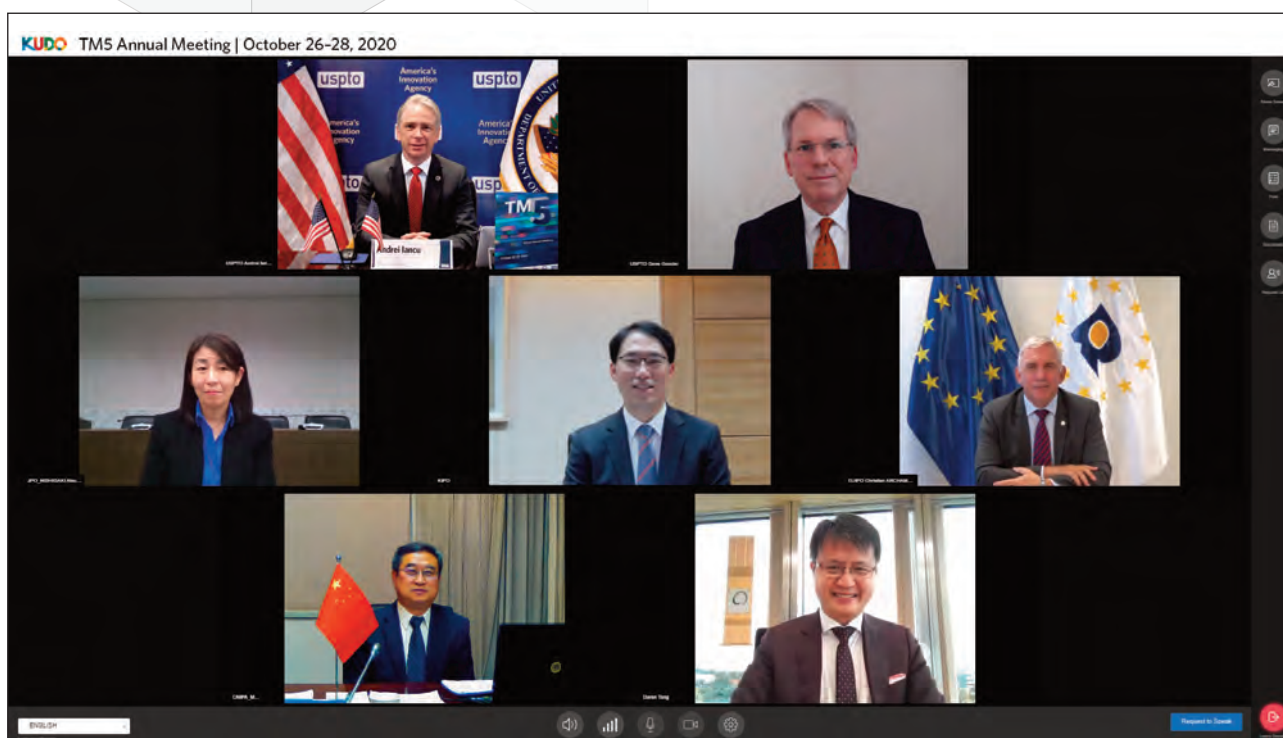
2018, Seoul (Hosted by KIPO)



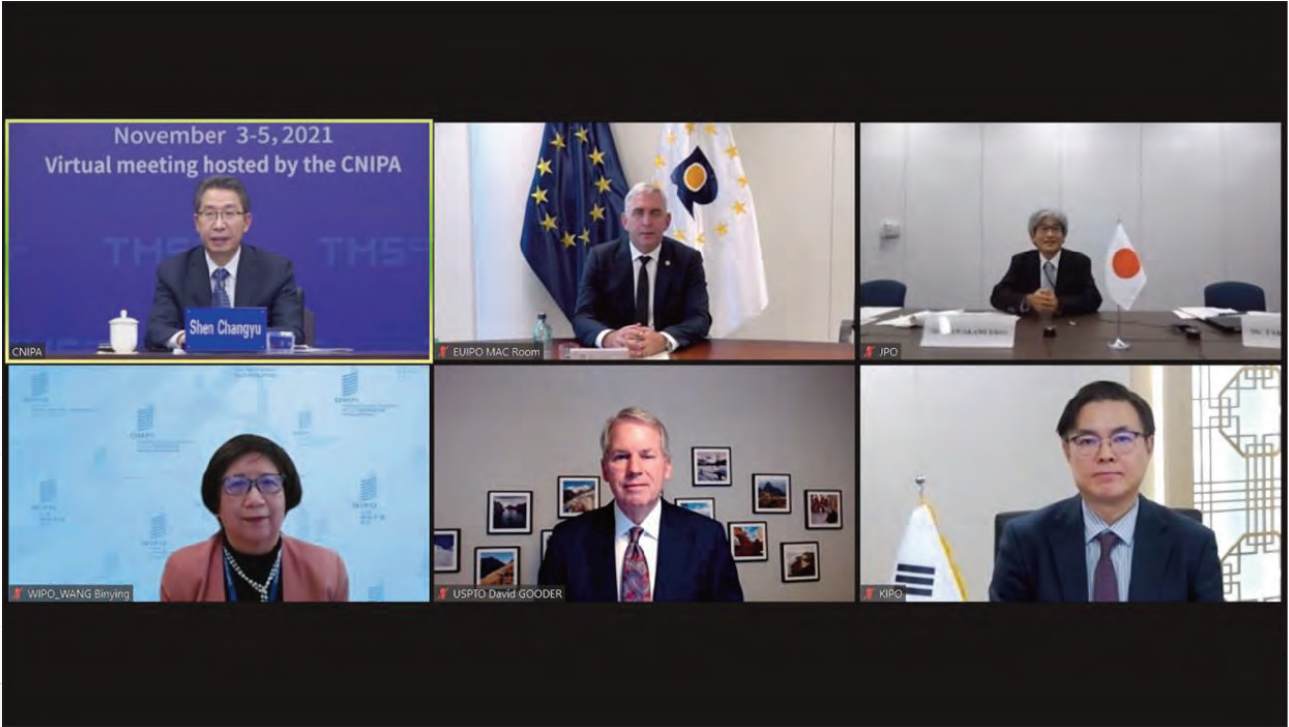
2019, Tokyo (hosted by JPO)



2020, online (hosted by USPTO)



2021, online (hosted by CNIPA)



2022, Brussels (hosted by EUIPO)







tmfive.org

